

Sub: <u>Suspension of Business of M/s. The Brand Partnership (Pvt) Ltd</u>

Dear SirgLLL PAKISTAN NEWSPAPERS SOCIETY

We have to inform you that the above accredited advertising agency has failed to clear the reported dues of member publications. The above agency is therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agency through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. <u>www.apns.com.pk</u> for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

Un Marth

(Umer Mujib Shami) Secretary General, APNS