



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2018/105

5-Sep-18

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. NFG Developers, 5-Km, Main Chichawatni Road, Burewala,	M/s. Manhill Advertising (for Woodland Gardens, Burewala through M/s. Star Marketing)
2	M/s. Malik Sons Builders and Developers 1-KM, Ludden Road, Vehari.	M/s. Manhill Advertising (for Royal Arcade, Vehari through M/s. Star Marketing)
3	M/s. Continental Enterprises, Builders & Developers, House of Abdullah, Plot No.D-3, Block-9, Clifton, Karachi. Ph: 35834591, 93 & 94	M/s. Manhill Advertising (for Abdullah Sports Towers, Hyderabad through M/s. Star Marketing)
4	M/s. Pakistan Public Works Department, (Gwadar) Office of the Executive Engineer, Central Civil Division, Pak P.W.D., Near: Taheri Plaza, Airport Road,	M/s. Maxim Advertising Co.
5	M/s. National Security Printing Company, Ministry of Finance, Government of Pakistan, Jinnah Avenue, Malir Halt, Karachi. Ph: 99248994-5 Fax: 99248930	M/s. Maxim Advertising Co.
6	M/s. Industrial and Commercial Bank of China Ltd., 16th Floor, Ocean Tower, G-3, Block-9, Scheme No.5, Main Clifton Road, Karachi. Ph: 35208988, 5208900 Fax: 5208930	M/s. M Communications (for Ads of Supreme Court Diامر Bhasha & Mohmand Dams Fund)
7	M/s. Minha Edible Oil & Ghee Mills (Pvt) Ltd. 21-A, Abid Majeed Road, Lahore Cantt. Ph: 042-34500000 Fax: 35978006	M/s. Media Pulse (Pvt.) Ltd.
8	M/s. IDEAS Real Estate Marketing (Pvt.) Ltd. Plot 04, Gate # 01, K.U Farooqui Avenue, Block B, MPCHS, Sector B-17, Islamabad.	M/s. Promoters Advertising
9	M/s. Chemtech Pest Management Systems, Suite No.9, Al-Abbas Market, Adamjee Road, Saddar, Rawalpindi. Ph: 051-5110216, 051-5529366 Fax: 051-5529366	M/s. Super Media Communications
10	M/s. AusPak International, 12/A, New Muslim Town, Lahore. Ph: 35839326 Fax: 35838916	M/s. The Brand-Ache Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

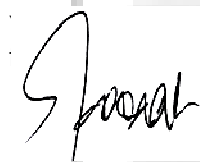
II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Abdullah Developers, 2nd Floor, Habib Plaza, Karim Block Market, Allama Iqbal Town, Lahore. Ph: 042-35295421	M/s. Manhill Advertising (for Hill Crest Murree through M/s. Star Marketing)	M/s. Revoltuion Media
2	M/s. Educational Services (Pvt.) Ltd., Lahore.	No New Agency Appointed	M/s. 4 Square Communication
3	M/s. Foundation University, Islamabad.	No New Agency Appointed	M/s. Manhattan Communications

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. HQ Pakistan Rangers (Sindh), Muslim Jinnah Courts Building, Dr. Ziauddin Ahmed Road, Karachi. Ph: 9205285	<u>M/s. Hawk Advertising</u> : for Recruitment / Vacancies Ads. <u>M/s. Midas International</u> : for Tender Notices.
2	M/s. Universal Service Fund, 5th Floor, Habib Bank Tower, Jinnah Avenue, Islamabad. Ph: 051-9212308-9 Fax: 9214261	<u>M/s. Creative Junction</u> : for Display Advertisements (Broadband for Sustainable Development), Classified Ads (Inviting bids for Optic Fiber Program, Engagement of Consultants, Services and Technical Auditors) <u>M/s. The Circle Agency</u> : for Display Advertisements (Optic Fiber Program), Classified Advertisements (Job Opportunities and Procurement of Equipment), Annual Report and Newsletters. <u>M/s. Adetude (Pvt.) Ltd.</u> : for Display Advertisements (Digital / Special Projects), Classified Ads (Inviting Bids for Digital / Special Projects) <u>M/s. Channel 7 Communications</u> : for Display Advertisements (Corporate Advertisements), Classified Advertisements (Inviting bids for Broadband for Sustainable Development)
3	M/s. Virtual University of Pakistan, M.A. Jinnah Campus, Defence Road, Off: Raiwind Road, Lahore. UAN: 111-880-880 Fax: 99202174	<u>M/s. Interlink Advertising</u> : for Fall Admissions Print Campaign. <u>M/s. Creative Junction</u> : for Spring Admission Print Campaign. (M/s. Interflow cleared)

Thanking you,



(Sarmad Ali)
Secretary General

APNS

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