



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2019/104

September 05, 2019

**To: All Member Publications  
All Accredited Advertising Agencies**

**Sub: Suspension of Ads of "Ministry of Planning Development and Reform"**

Dear Sirs,

We have to inform you that the Ministry of Planning Development and Reform have failed to clear the outstanding dues of M/s. Channel 7 Communications (Pvt.) Ltd. and M/s. Midas Communications Pakistan (Pvt.) Ltd. despite various communications. We have therefore, decided to suspend the advertisements of the above client with immediate effect.

Member publications are hereby advised not to accept any advertisement of the Ministry of Planning Development and Reform through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General  
APNS

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