



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2020/27

March 06, 2020

To: **ALL MEMBER PUBLICATIONS.**

Sub: **Suspension of Business of**

1. **M/s. Paragon International (Pvt) Ltd**
2. **M/s. Pirana Advertising (Pvt) Ltd**
3. **M/s. Shazia Abbasi Consulting (SMC-Pvt) Ltd**
4. **M/s. The Brand Ache Communications**

Dear Sirs,

We have to inform you that the above accredited advertising agencies have failed to clear the reported dues of member publications. The above agencies are therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agencies through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies/Clients under suspension.

Thanking you,

Yours faithfully,

( Sarmad Ali )

Secretary General  
APNS

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