

All Pakistan Newspapers Society

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Ref: APNS/2011/73

April 06, 2011

All Member Publications All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. United Trading & Manufacturing Ltd., 11-Jinnah Co-operative Housing Society, Block 7/8, Behind Siddiqsons Tower, Ph: 4311703-06 Fax: 4311707	M/s. Adcom (Pvt.) Ltd., For Kala Kola (Hair Tonic and Hair Color) For EU Cream Supreme (Regular and Herbal)
2	M/s. Lakhani Associates, 4th Floor, Batool Arcade, SB-4, Block-13-B, Gulshan-e-Iqbal, Main University Road, Karachi. Ph: 34985957, 4985973 Fax: 4973531	M/s. Crosscheck Communications
3	M/s. Success Solutions (SMC-Pvt.) Ltd., Faiz Ahmad Faiz Road, Street No.5, Sector H-8/2, Islamabad. Ph: 2513377, 2513311	M/s. Future Vision Advertising
4	M/s. Global Polyclinic, 12-A, Block 12/C, Jinnah Super, F-7 Markaz, Islamabad. Ph: 2651745-6	M/s. Kenad (Pvt.) Ltd.
5	M/s. Cadet College Sanghar, AT Jam Nawaz Ali, Via Tando Adam, Ph: 0235-548001-4 Fax: 0235-548009	M/s. Hawk Advertising
6	M/s. YPEL (Pvt.) Ltd., 25 Allibhai Center, Shahrah-e-Quaideen, Karachi. Ph: 34314171 Fax: 34314172	M/s. Insync Marketing & Advertising
7	M/s. Classic Builders & Developers, (Multan) 90-Qasim Road, Multan Cantt. Ph: 4515431, 4514909 , 6016034-35	M/s. Interflow Communications
8	M/s. Alive Asia (Pvt.) Ltd., 4 Bank Square, Shahrah-e-Quaid-e-Azam, Lahore. Ph: 333 844 4164 Fax: 32761096	M/s. Interflow Communications
9	M/s. Next Capital Ltd., 8th Floor, Horizon Tower, Plot # 2/6, Block III, Clifton, Karachi. UAN: 111-639-825 Fax: 35292621	M/s. Kimco Advertising
10	M/s. Pakistan Business Council,	M/s. Mediators (Pvt.) Ltd.

M-02, Mezzanine Floor, Beaumont Plaza,
10, Beaumont Road, Karachi.
Ph: 35630531, 35651922 Fax: 35630530

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| 11 | M/s. Leadership Society,
25-Ali Block, New Garden Town, Lahore.
Ph: 5888727-8 Fax: 5863049 | M/s. MediaOne Communications |
| 12 | M/s. The Visionaries
2B, Sindhi Muslim Society, Block-A, Shahrah-e-
Faisal, Karachi. Ph: 34550753 Fax: 34550754 | M/s. Manhill Advertising |
| 13 | M/s. MAH International,
Suite No.4, 2nd Floor, Plot 9/E, 7th Commercial
Lane, Zamzama D.H.A., Phase V, Karachi.
Ph: 35301934-5 Fax: 35301934 | M/s. Manhill Advertising |
| 14 | M/s. Pakistan Jute Mills Association,
PJMA House, 18 D-E II, Gulberg III, Lahore.
Ph: 35774400-01 Fax: 35774402 | M/s. Media Network |
| 15 | M/s. Adam Lubricants Ltd.,
Haji Adam Chambers. Altaf Hussain Road,
Karachi. Ph: 32417812 Fax: 32417907 | M/s. Mass Advertising (Pvt.) Ltd. |
| 16 | M/s. Millennium Land Development,
107/06, St. Johns Park, Lahore Cantt.
Ph: 6687616-18 Fax: 6662944 | M/s. Midas (Pvt.) Ltd., |
| 17 | M/s. Shaheen Valley,
Suite # 8, 1st Floor, Al-Jannat Arcade, G-11
Markaz, Islamabad.
Ph: 2221055, 2221066 Fax: 2221077 | M/s. Orient Advertising (Pvt.)
Ltd. |
| 18 | M/s. Sun Consulting (Pvt.) Ltd.
Sun Chambers: 139Q, Block # 2, P.E.C.H.S.,
Kashmeer Road, Karachi.
UAN: 111-925-925 Fax: 34559838 | M/s. Orient Advertising (Pvt.)
Ltd.
(For Karachi City) |
| 19 | M/s. Gold Mark,
Shop # LG-41, Park Towers, Clifton, Karachi.
Ph: 35876448-9, 35832525 | M/s. Orient Advertising (Pvt.)
Ltd.
(for New Design Jewellery, Gold Mark "The Jewelry
Architects", JOFA Jewellery & Diamond Gallery) |
| 20 | M/s. IGI Insurance Ltd.,
Mezzanine Floor, Abdali Tower, Abdali Road,
Multan. Ph: 4500179, 4784402 Fax: 4784403 | M/s. Orient Advertising (Pvt.)
Ltd. |
| 21 | M/s. International Resources Group (IRG)
House No.20 Street 19, Sector F 6/2,
Islamabad. Ph: 2274242-3 Fax: 2274241 | M/s. The Brand Partnership (Pvt.) Ltd. |
| 22 | M/s. Chepak Homoeo Lab,
Daily Mehran News, P-95-Liberty Market,
Madina Town, Faisalabad.
Ph: 8722255 Fax: 8520446 | M/s. Time & Space Media (Pvt.) Ltd., |
| 23 | M/s. Consulate General of the State of Kuwait, | M/s. TNI Communications |

Karachi. Ph: 35369230 Fax: 35874710

24 M/s. KalSoft M/s. TNI Communications

KalSoft Complex: 31-D, 29th Street,
Khayaban-e-Sehr, DHA, Phase-VI, Karachi.
Ph: 35857006, 35857204 Fax: 35857002

25 M/s. Pakistan Public Works Department, M/s. X Nine Communication (Pvt.) Ltd.
Govt. of Pakistan, Larkana.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Aluminium Co. of Pakistan Industries (Pvt.) Ltd., (ALCOP) Ground Floor, Alcop House, E-5, Central Commercial Area, Shaheed-e-Millat Road, Karachi. Ph: 34524991-4 Fax: 34549379	M/s. Jupiter Communication	M/s. Marketing & Audio Visual Communications
2	M/s. Biafo Industries Ltd., No.203-204, 2nd Floor, Muhammad Gulistan Khan House, 82-East, Fazl-ul-Haq Road, Blue Area, Islamabad. Ph: 2277358-9 Fax: 2274744	No new agency appointed	M/s. Manhattan Pakistan (Pvt.) Ltd.
3	M/s. Kashf Microfinance Bank 387-E, Johar Town, Lahore. Ph: 35222852-3 Fax: 35222851	M/s. Modem 4 (Pvt.) Ltd.	M/s. Creative Junction
4	M/s. Maritime Technologies Complex, Govt. of Pakistan, Islamabad. Ph: 906723000 Fax: 9258449	M/s. Orient Advertising (Pvt.) Ltd.	M/s. Manhattan Pakistan (Pvt.) Ltd.
5	M/s. Multi Professionals Co-Operative Housing Society, Multi Mansion Plaza, G-8 Markaz, Islamabad. UAN: 111-631-632 Fax: 2850641	No new agency appointed	M/s. Simm / MPL
6	M/s. Naseem Apparels, 3/37, Sector 15, Korangi Industrial Area, Karachi. Ph: 35416661-2 Fax: 35060059	M/s. Kimco Advertising (Pvt.) Ltd.	M/s. Midas Int'l.
7	M/s. Printing Corporation of Pakistan (Press), Karachi.	No new agency appointed	M/s. Manhill Advertising
8	M/s. University of South Asia, 47-Tufail Road, Lahore Cantt. Ph: 042-36672942-5, 6689605-9	M/s. Midas (Pvt.) Ltd.	M/s. Marshal Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative</u>	<u>MBH</u>
1	M/s. Diamond Paint Industries (Pvt.) Ltd. (Formerly M/s. Millat Industries)	M/s. Synergy Advertising	M/s. Synchronize

Peco Road, Kot Lakhpat, Lahore
UAN: 042-111-265-677 Fax: 35943393

2 M/s. Team A. Venture (Pvt.) Ltd.,
1-1/2 P, Block-6, PECHS, Karachi.
Ph: 3111-485-766 Fax: 34537919

M/s. Contract:
Mothercare, Early Learning
NEXT and Accessorize

M/s. T Media
Mothercare, Early
Learning
NEXT and Accessorize

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Abbott Laboratories (Pakistan) Ltd.,
8th Floor, Faysal House, ST-02,
Shahrah-e-Faisal, Karachi.
UAN: 111-222-688 Fax: 32800244

M/s. Manhattan Communications: for Medisense Electrodes
(Strip Medisense Optimum Sensor, Optimum Xceed Sensor.

M/s. MCM Advertising:
for Corporate, Financial and Human Resource.

M/s. Lowe & Rauf: for Pediasure, Ensure, Glucerna,
Gain Plus Smart Choice, Formance and other Nutritional
Products.

M/s. Prestige: for Mospel.

M/s. Group M: for Mospel, Ensure Glucerna, Gain Plus,
Smart Choice Formance and other Nutritional Products.

(M/s. Manhattan Pakistan cleared)

2 M/s. Institute of Business Administration,
University Road, Karachi.
UAN: 111-422-422 Fax: 99261508

M/s. Argus Advertising:
for Admission Regular Program / Convocation NTHP / STHP.

M/s. Orient Communications: for EMBA / CEE Open House

(M/s. BBCL / M/s. Mass cleared)

3 M/s. Mehran Enterprises,
Mehran House, 756/C, Block-II, P.E.C.H.S.
C.C. Area, Tariq Road, Karachi.
Ph: 34302232-33 Fax: 34302235

M/s. Adcom: For Sweet Touch and Framesi

M/s. JWT Asiatic: for Just for Men and Femina Cosmetic.

M/s. Interflow Communication: for Kryolan

M/s. T Media: for Just for Men and Femina Cosmetic

4 M/s. Pakistan Software Export Board (G) Ltd.,
2nd Floor, Evacuee Trust Complex,
Agha Khan Road, F-5,
Ministry of Information Technology,
Government of Pakistan, Islamabad.
Ph: 9204074 Fax: 9204075

M/s. Synergy Advertising: for Classified Ads.

M/s. Ideas Workshop: for Corporate / Display Ads

(M/s. Manhattan Pakistan cleared)

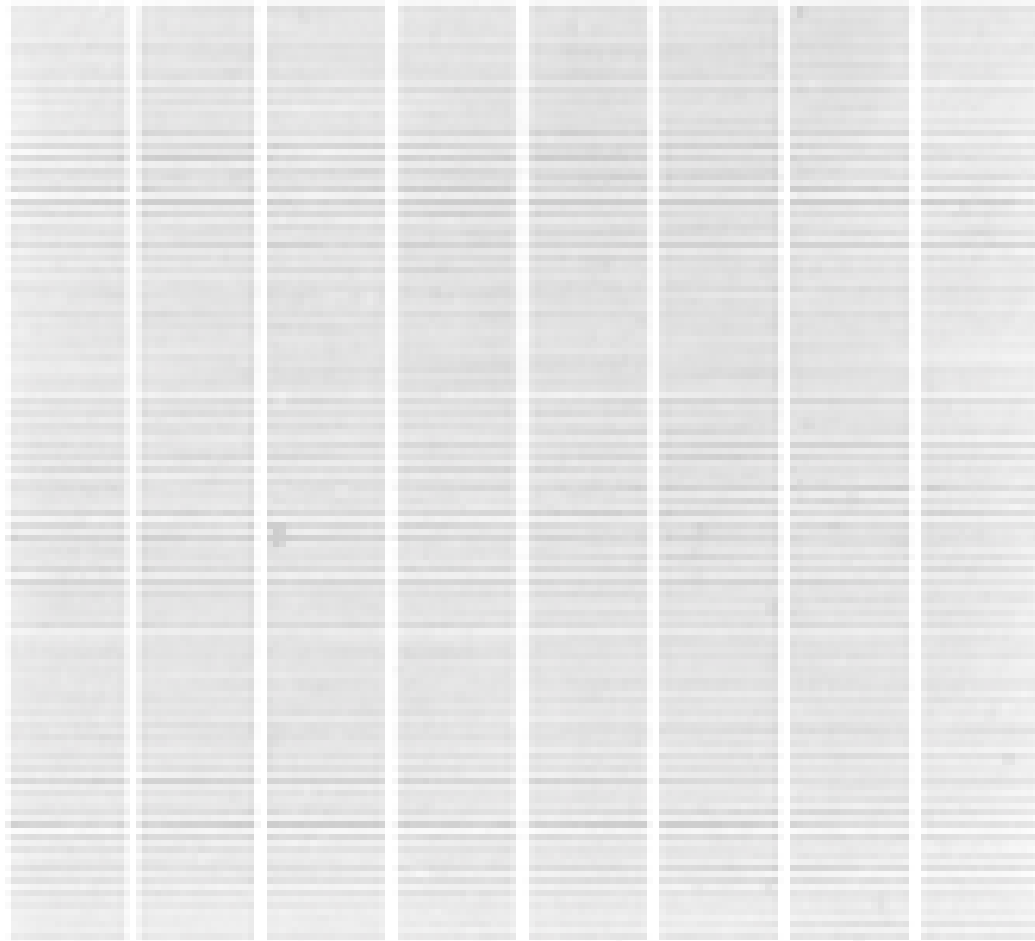
Thanking You,

Yours faithfully,
-s/d-

Sarmad Ali
Secretary General

APNS

ALL PAKISTAN NEWSPAPERS SOCIETY



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