



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/79

April 06, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Tai Hing Chinese Restaurant, Faisal Shopping Mall, Kashmir Road, Saddar - Rawalpindi. Ph: 5564866 Fax: 5792900	M/s. Add World Advertising
2	M/s. Saeed Village Restaurant, Faisal Shopping Mall, Kashmir Road, Saddar - Rawalpindi. Ph: 5564866 Fax: 5792900	M/s. Add World Advertising
3	M/s. Federal Ombudsman, For Protection against Harassment of Women at Workplace, 11-A, Main Agha Khan Road, F-6/3, Islamabad.	M/s. Orient Advertising (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Cantonment Board Clifton, CC-38, Street No.10, Kh-e-Rahat, Phase-VI, DHA, Karachi. Ph: 35847831-2 Fax: 35847835	M/s. Synergy Advertising	M/s. Maxim Advertising
2	M/s. Rafiq Engineering Industries (Pvt.) Ltd., Rafiqabad, G.T. Road, Gujrat. Ph: 053-3525604-07 Fax: 3511503	No new agency appointed	M/s. Evernew Concepts
3	M/s. Universal Brothers (Pvt.) Ltd., Suit / Office No.4 & 5, 1st Floor, Dean Arcade, Near: Agha's Super Market, Block-8, Main Clifton Road, Karachi. UAN: 111-102-786 Fax: 111-108-786	No new agency appointed	M/s. MAZ Advertising
4	M/s. Zaamin Fazaia Villas, 26-Empress Road, Lahore. Ph: 36288587-88	No new agency appointed	M/s. Interlink Advertising

Thanking You,

Yours faithfully,

-s/d-

(**Masood Hamid**)
Secretary General
APNS