



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2021/31

April 6, 2021

To: All Concerned Member Publications.

Sub: Outstanding Dues against Ads of Bahria Town

Dear Sirs,

We have to inform you that the APNS Office Bearers are consistently following the recovery of dues of member publications against advertising agencies. In this connection, we have taken up the reconciliation of claims of Midas Group with Bahria Town and the process will be completed soon.

We require detail of outstanding dues of member publications on account of advertisements of Bahria Town released by Midas Group for disbursement of the amount received from the clients.

You are requested to kindly send us a statement as per following format within 07 days of the receipt of this letter positively :

Date of Insertion **Release Order Number** **Amount as per Release Order**

Please expedite.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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