



All Pakistan Newspapers Society

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Ref: APNS/2011/95

May 05, 2011

All Member Publications All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Azad Kashmir Logging & Sawmills Corp. Plot # 4, I-10/3, Islamabad. Ph: 4449038-39	M/s. Advertisement & Documentaries Syndicate
2	M/s. Central Insurance Co. Ltd., Dawood Centre, M.T. Khan Road, Karachi. Ph: 35686001-6 Fax: 35680218	M/s. Argus Advertising (Pvt) Ltd.
3	M/s. Sitara Developers (Pvt.) Ltd., Sitara Tower, Bilal Chowk, New Civil Lines, Faisalabad. Ph: 2600108 Fax: 2629210	M/s. Golden Thoughts Advertising
4	M/s. Mantra, Shop # 232, Park Tower, Clifton, Karachi. Ph: 35832525 & 35831003	M/s. Interflow Communications
5	M/s. Textile Consultants, Suite No.63G, St # 24A, Askari IV, Main Rashid Minhas Road, Karachi. Ph: 37630313 Fax: 32441030	M/s. Kimo Advertising (Pvt.) Ltd.
6	M/s. Noman Builders (Karachi) 1st Floor, Al-Samad Tower, Plot No.SB-33, Block.13-B, Main University Road, Gulshan-e- Iqbal, Karachi. Ph: 34822744-47 Fax: 34822748	M/s. Kimo Advertising (Pvt.) Ltd.
7	M/s. A2Z Consultants (Pvt.) Ltd., 23-Kashmir Block, Allama Iqbal Town, Lahore. Ph: 042-37803907-8	M/s. Lahore Publicity Services
8	M/s. A.S.K. Corporation Builders & Developers Ground Floor, Plot No.1168, Block-3, Hussainabad, F.B. Area, Karachi. Ph: 36348148, 36330281 Fax: 36330280	M/s. Hayder Ali Communicationsd
9	M/s. SKB Technologies Defence Center, 2nd Floor, C-79, 11th Street, Phase II Ext. DHA, Karachi. Ph: 35396680-1	M/s. MCM Advertising
10	M/s. MDi Communications 19, Hill Road, F-6/3, Islamabad Ph:051- 2276361	M/s. Message Communicaitons
11	M/s. Kenlubes International (Pvt.) Ltd., Plot No.35, Sector 28, Near: Murtaza Chowrangi, Korangi Industrial Area, Karachi. Ph: 5035951-6 Fax: 5045175-77	M/s. Marketing & Advertising
12	M/s. MAYA Tex-Mex Grill Ground Floor, Hotel One, 40 A/II, Mehmud Kasuri Road, Gulberg III, Lahore.	M/s. Marshal Advertising
13	M/s. Herbion Pakistan (Pvt.) Ltd., Plot 30, Sector 28, Korangi Industrial Area, Karachi. UAN: 111-503-111 Fax: 35044263	M/s. Manhattan Communications

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| 14 | M/s. Skill Development Council Lahore,
397-A-1, Gulberg-III, Near Ghalib Market,
Lahore. Ph: 35764286, 35757776 Fax: 35764138 | M/s. Midas (Pvt.) Ltd. |
| 15 | M/s. Orient Energy Systems,
Plot # 16, Sector 24, Korangi Industrial Area,
Karachi. UAN: 111-507-507 Fax: 35072095 | M/s. M Communications (Pvt.)
Ltd. |
| 16 | M/s. Memon Medical Institute
Hyder Buksh Gabol Road, Safoora Goth,
K.D.A. Scheme 33, Karachi.
Ph: 99261810-20 Fax: 35206836 | M/s. M Communications (Pvt.)
Ltd. |
| 17 | M/s. Izhar Monnoo Developers,
1.5 Km Defence Road, Off-Raiwind Road,
Opp. Comsats University, Lahore.
Ph: 32406026, 36283677 Fax: 36283688 | M/s. Message Communications
(for Dream Gardens) |
| 18 | M/s. MA Food Industries (Pvt.) Ltd.,
714-J II, M.A. Johar Town, Lahore.
Ph: 35313641-3 Fax: 35313644 | M/s. Mint Idea House (Pvt.) Ltd.
(for Bakers Land) |
| 19 | M/s. Al-Hilal Industries (Pvt.) Ltd.,
103 Habitat, Shadman-II, Jail Road,
Lahore. Ph: 111-737-111 Fax: 111-737-111 | M/s. Mint Idea House (Pvt.) Ltd.
(for BLU, Mineral Water, Kooler Fresher Fruit Juice
and Boomer carbonated Drink) |
| 20 | M/s. Albero Pakistan,
Plot No.C-30, Lane 3, Stadium Commercial,
Khayaban-e-Shamsheer, Phase V, D.H.A.,
Karachi. Ph: 35842990-1 Fax: 35248670 | M/s. Orient Advertising (Pvt.)
Ltd. |
| 21 | M/s. Eritrean Airlines,
2nd Floor, S.A. Building, Warsay Street,
Asmara, Eritrea. Ph: 291-1-184820 | M/s. Orient Advertising (Pvt.)
Ltd. |
| 22 | M/s. Parach Chemical Industries,
Jhang Road, Sudhar,
Faisalabad. Ph: 2558047-8 Fax: 2518858 | M/s. Orient Advertising (Pvt.)
Ltd. |
| 23 | M/s. Gumcorp (Pvt.) Ltd.
902, Fortune Center, Main Shahra-e-Faisal,
Karachi. Ph: 34310900 Fax: 34310954 | M/s. Pirana Advertising (Pvt.)
Ltd. |
| 24 | M/s. Canadian Migration Concerns,
Al-Hafeez Shopping Mall, Office # 808, 8th
Floor,
Main Boulevard, Gulberg III, Lahore.
Ph: 35774739, 35774762 Fax: 35774782 | M/s. Red Communication Arts |
| 25 | M/s. Vtech Solutions
First Floor, 29/C, Tauheed Commercial Area,
24th Street, Phase V, DHA, Karachi.
Ph: 35304607 Fax: 35304612 | M/s. Synergy Advertising (Pvt.)
Ltd. |
| 26 | M/s. Standard Colours & Chemicals Corp.
S-55, S.I.T.E, Hawks Bay Road, Gulbai,
Karachi.
Ph: 32354937-40 Fax: 32354148 | M/s. Synergy Advertising (Pvt.)
Ltd. |
| 27 | M/s. Cityscape Real Estate Ltd.,
G-19/2, Block-9, Khayaban-e-Jami,
KDA Scheme No.5, Clifton, Karachi.
Ph: 32412222 Fax: 32413333 | M/s. The Brand Partnership (Pvt.) Ltd. |
| 28 | M/s. Link Plus,
4, Mezzanine Floor, National Square, D-43,
Block-8, Clifton, Karachi.
Ph: 35363828-29 Fax: 35862645 | M/s. The Brand Partnership |

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- 29 M/s. Prime Human Resource Services (Pvt.) Ltd.,
4, Mezzanine Floor, National Square, D-43,
Block-8, Clifton, Karachi.
Ph: 35363828-29 Fax: 35862645 M/s. The Brand Partnership
- 30 M/s. Buffield (Pvt.) Ltd.,
47-H, Block-6, P.E.C.H.S., Karachi.
Ph: 34301440-43 Fax: 34301436 M/s. The Brand Partnership

- 31 M/s. FCG Human Capital (Pvt.) Ltd.,
(Franchise holder of Antal International
Network)
177-G (1st Floor) Block 2, P.E.C.H.S.,
Karachi. Ph: 34312149 Fax: 34312156 M/s. The Brand Partnership
- 32 M/s. GreenPak Shipping (Pvt.) Ltd.,
505, Beaumont Plaza, Beaumont Road,
Civil Lines, Karachi.
UAN: 111-123-477 Fax: 35223519 M/s. The D'Hamidi Partnership

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Cantonment Board Faisal, Shahrah-e-Faisal, Karachi. UAN: 111-786-223 Fax: 99240526	M/s. Synergy Advertising	M/s. Maxim Advertising
2	M/s. Country Express (Pvt.) Ltd., Bungalow No.76, Old Clifton, Near: 2 Talwar Karachi. Ph: 35867120	M/s. Orient Advertising	M/s. Contract / T Media
3	M/s. Engro Polymer & Chemicals Ltd., First Floor, Bahria Complex 1, 24 M.T. Khan Rd., Karachi. UAN: 111-411-411 Fax: 35611690	M/s. Synergy Advertising	M/s. Manhattan International
4	M/s. First Dawood Islamic Bank Ltd., 1500-A, Saima Trade Tower, I.I. Chundrigar Road, Karachi. Ph: 32271874-7	No new agency appointed	M/s. Adgroup (Pvt.) Ltd.
5	M/s. Get Technologies, E-149, Qazi Plaza, Walton Road, Lahore. UAN: 111-000-179	No new agency appointed	M/s. Eiman Ad Communications
6	M/s. Islamabad Stock Exchange, 55-B, Jinnah Avenue, Blue Area, Islamabad. Ph: 111-473-473	M/s. Interlink Advertising	M/s. Difference (Pvt.) Ltd.
7	M/s. Pakistan Association of Automotive Parts & Accessories Manufacturers, 501, 5th Floor, Mehdi Towers, S.M.C.H.S., Shahrah-e-Faisal, Karachi. Ph: 35412514 Fax: 34311499	M/s. CMC (Pvt.) Ltd.	M/s. Blitz Advertising
8	M/s. Sitara Peroxide Ltd., 2nd Floor, Sitara Tower, New Civil Lines, Faisalabad. Ph: 2601941-43 Fax: 2601944	M/s. Golden Thoughts Advertising	M/s. Orient Advertising
9	M/s. Termicon Total Control, Hicon House, 4-C, 2nd Commercial Street, Zamzama, Phase-V, DHA, Karachi. Ph: 34646414-5	M/s. Orient Advertising	M/s. Media Line Advertising
10	M/s. Ummah Welfare Trust, Soria Khel, G.T. Road, Nowshera. Ph./Fax: 923-630799 / 633235	No new agency appointed	M/s. Synergy Advertising

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III) APPOINTMENT OF MBH

S.No.	Clients Name & Address	Creative	MBH
1	M/s. Faysal Bank Ltd., Faysal House, ST-02, Shahrah-e-Faisal, Karachi. Ph: 2795200 Fax: 2795226	<u>M/s. Bulls Eye Communications:</u> for Aik Faisla Bancassurance, Barkat Islamic Banking, Solitaire- and Priority Banking	M/s. Adcom Media

		<u>M/s. Blitz Advertising:</u> for Corporate & Consumer Products (M/s. Message Cleared)	
2	M/s. MG Engineering Associates, Ground Floor, 342/3, B.M.C.H. Society, Sharfabad, Karachi. Ph: 34134119 Fax: 4917104	M/s. Contract Advertising	M/s. T Media

IV) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. International Islamic University, (IIU) (Protocal & Public Relations Section) Islamabad. Ph: 9257919 Fax: 9257611	<u>M/s. Channel 7:</u> for Admission campaign, Image Building Campaign, Special Supplements & IPD advertisements. <u>M/s. M Communication:</u> for Tender Notices, Recruitment Notices, All advertisements of constituent units, Iqra Centre & Misc. advertisements.
2	M/s. Pakistan State Oil Co. Ltd., PSO House, Khayaban-e-Iqbal, Clifton, Karachi. UAN: 111-111-776 Fax: 99203835	<u>M/s. Interflow Communications:</u> for Carient Motor Engine Oil, Blaze Motorcycle Engine Oil, Other Departmental Projects (i.e. Alternate Energy, Consumer Business, Health, Safety and Environment etc.) <u>M/s. Red Communications:</u> for Green XL Plus Diesel, DEO [Diesel Engine Oil] & Non-Fuel Retail <u>M/s. Orient Advertising:</u> for Human Resource, Tenders and Corporate <u>M/s. Argus Advertising:</u> for E-10 (Ethanol-blended fuel), Cards (Prepaid, Fleet, Corporate and Privilege Loyalty) and Premier XL (motor Gasoline). (M/s. BBCL/Fourays/International Advertising/Manhattan International / Mass cleared)
3	M/s. The Bank of Khyber, 24-The Mall, Peshawar Catt. NWFP. UAN: 111-95-95-95 Fax: 5278146	<u>M/s. Midas, Lahore:</u> for Special Schemes & Misc. <u>M/s. Orient Advertising:</u> for Islamic Banking Group Classified Ads and Corporate ads. (M/s. Interlink cleared)

Thanking You,

Yours faithfully,

-s/d-

Sarmad Ali
Secretary General