



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/65

May 06, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. NutriCo Pakistan (Pvt.) Ltd. (Morinaga) 34-E-1, Block-6, P.E.C.H.S., Karachi. Ph: 34169280-1 Fax: 34169282	M/s. Adcom (Pvt.) Ltd.,
2	M/s. Al-Rauf Sky Tower, Suit No.3-4-5, Al-Rauf Heights, A-395, Block-J, North Nazimabad, Karachi. Ph: 36636383-4	M/s. Manhill Advertising
3	M/s. Saif Associates, F-22, 4th Floor, Spinzer, I.T. Tower, Main University Road, Peshawar. Ph: 091-5844480	M/s. Manhill Advertising (for Town Heights Peshawar)
4	M/s. Spring Field Developers, 94-H, Chenb Block, Allama Iqbal Town, Lahore.	M/s. Manhill Advertising (for Canal Fort II Homes)
5	M/s. Mall of Bahawalpur, University Road, Opp: Government Printing Press, Bahawalpur.	M/s. Manhill Advertising
6	M/s. Liberty Builders, Site Office: Liberty Mall, Opp: Airport Runway, Main University Road, Peshawar. Ph: 091-5844435	M/s. Manhill Advertising (for Liberty Mall, Peshawar)
7	M/s. Green Hills Farms, Main Fateh Jang Road, Near: New Islamabad Airport, Police Station Qutbal, Ph: 057-2211285 Fax: 2211281	M/s. Manhill Advertising
8	M/s. National Refinery Ltd., 7-B, Korangi Industrial Zone, Korangi, Karachi. UAN: 111-675-675 Fax: 35054663	M/s. Orient Communications
9	M/s. Fast Cables Ltd., 192-Y, Commercial Area DHA, Lahore. UAN: 111-000-343 Fax: 35742391	M/s. Revolution Media (Pvt.) Ltd.
10	M/s. Society for Music And Repertory Theater, (SMART) M.R. Kiyani Road, Karachi. Ph: 35693701-3	M/s. The Brand Partnership
11	M/s. Shaheed Zulfiqar Ali Bhutto University of Law, Chaudhry Khaleeq-uz-Zaman Road, Near: Lilly Bridge, Clifton, Karachi. Ph: 99206452 Fax: 99206425	M/s. X Nine Communication (for Display Ads)
12	M/s. Sindh Teachers Education Development Authority (STEDA), 106-107, 1st Floor, Horizon Towers, Block-3, Clifton, Karachi.	M/s. X Nine Communication (for Display Ads)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No.	Client Name & Address	New Advtg Agency	Outgoing Agency
1	M/s. Al-Nazeer Nippon Chemicals, 19, 20 & 21, Mehran Avenue, Karachi Export Processing Zone, Landhi Industrial Area, Karachi. Ph: 35082041-5 Fax: 35082046	M/s. Media Pulse (Pvt.) Ltd.	M/s. Synergy Advertising (Pvt.) Ltd.
2	M/s. BHP Petroleum Pakistan (Pty.) Ltd., 42, Khayaban-e-Iqbal, F-7/2, Islamabad. UAN: 111-247-725 Fax: 2651705	M/s. Orient Communications (Pvt.) Ltd.	M/s. Orient Advertising (Pvt.) Ltd.
3	M/s. Husein Developers, Plot No.H/1, Block-8, Scheme 5, Main Clifton Road, Karachi. Ph: 35831675	M/s. Oktopus 360 Media (Pvt.) Ltd.	M/s. Maxim Advertising Co. (Pvt.) Ltd.
4	M/s. Railway Constructions Pakistan Ltd., RAILCOP House, Pakistan Railway Carriage Factory, Admin Building, Sector I-11, Islamabad. Ph: 9258731-34 Fax: 9258737	M/s. Channel 7 Communications	M/s. Thoughts (Pvt.) Ltd.
5	M/s. Shalamar Medical & Dental College, Shalimar Link Road, Mughalpura, Lahore. Ph: 042-36818604 Fax: 36835555	M/s. Pirana Advertising	M/s. Velocity Marketing
6	M/s. Shalamar Hospital, Shalimar Link Road, Mughalpura, Lahore. UAN: 111-205-205 Fax: 36823712	M/s. Pirana Advertising	M/s. Velocity Marketing
7	M/s. Shalamar Hospital College of Nursing, Shalimar Link Road, Mughalpura, Lahore. UAN: 111-205-205 Fax: 36823712	M/s. Pirana Advertising	M/s. Velocity Marketing
8	M/s. Mian Nazir Sons Industries (Pvt.) Ltd., Khi.	No new agency appointed	M/s. MAZ Advertising
9	M/s. MABZI Int'l. Pakistan (Pvt.) Ltd., Karachi.	No new agency appointed	M/s. MAZ Advertising
10	M/s. Mohi-ud-din Islamic University, Nerian Sharif AJ&K	No new agency appointed	M/s. Advertisement and Documentaries Syndicate
11	M/s. First Tri-Star Modaraba, Karachi.	No new agency appointed	M/s. Orient Advertising
12	M/s. Telecard Limited, Karachi.	No new agency appointed	M/s. Orient Advertising

III) APPOINTMENT OF MBH

S.No.	Clients Name & Address	Creative Agency(s)	MBH(s)
1	M/s. General Fan Company (Pvt.) Ltd., G.T. Road, Gujrat Pakistan, Ph: 053-3520301-03 Fax: 3521427	M/s. LOWE & Rauf (Pvt) Ltd.,	M/s. Group M Pakistan (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. International Islamic University Islamabad, Office of the Additional Director, (Protocol & Public Relations) Islamabad. Ph: 051-9019247 Fax: 9257611	<u>M/s. Channel 7 Communications:</u> for Main Admission for Spring Semester and Short Courses. <u>M/s. Manhattan Communication:</u> for Main Admission for Fall Semester and Constituent Units. <u>M/s. Manhattan Pakistan:</u> for Institute for Professional Development (IPD)

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General