



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/94

6-Jul-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Azhar Corporation (Pvt.) Ltd., 10 KM, Sargodha Road, Faisalabad. UAN: 111-222-032 Fax: 041-8811132	M/s. Brainchild Communications
2	M/s. Shandy Cola Pakistan, 16 KM Sheikhpura Road, Lahore. Ph: 042-37970863	M/s. Future Vision Advertising (for Shandy Cola, Shandy Limonca, Shandy Orange, Shandy New, Shandy Lychia, Shandy Guava, Shandy Anaar, Shandy Imlica and Shandy Ice cream Soda)
3	M/s. Al-Ghani Garden (Pvt.) Ltd., Main G.T. Road, 2 Km Quaid-e-Azam Interchange Ring Road, Lahore. UAN: 111-116-117	M/s. Revolution Media
4	M/s. Berlin Petroleum (Pvt.) Ltd., Hayat Plaza, Opp: Koh-i-Noor Textile Mills, Peshawar Road, Rawalpindi. Ph: 051-2315047-9 Fax: 2315265	M/s. Oktopus 360 Media * Berlin Stark-PCMO Range: STARK Platinum, Supreme, GOLD, Premier, Ultra and HD in Petrol Range. * Berlin SCHILD Diesel Range: Berlin Schild Super, All-Rounder, Silver, Special. * Berlin JASO MA-MCO Range: Motor Oil Range, Turbo+ and Thriller. * Berlin Specialized Products: Hydraulic, Gear Oil, ATF Fluid, Brake Fluid, Coolant, English Flush, Grease, Air and Oil Filters etc.
5	M/s. Empire Developments, Plot No.DC-I, Office No.601, 6th Floor, Block-5, Clifton, Karachi.	M/s. Oktopus 360 Media
6	M/s. Karachi Electronics Dealers Association, 103-104 & 105, Elahi Center, Preedy Street, Saddar, Karachi. Ph: 99215666, Fax: 99216888	M/s. Oktopus 360 Media
7	M/s. Indigo Developers, Office # MZ-2&3, Mezzanine Floor, Al Hafeez Heights, Ghalib Road, Gulberg III, Lahore. Ph: 042-35757413-4 Fax: 35757412	M/s. Revolution Media
8	M/s. Pakistan Detectors Trading (Pvt.) Ltd., 1st Floor, Zaman Plaza, Askari Bank, Airport Road, Rawalpindi. Ph: 051-5162787	M/s. SB&B Advertising
9	M/s. Housing Directorate Naval Headquarters, (Pakistan Navy) PNS Zafar, Islamabad. Ph: 051-20062897 Fax: 9261102	M/s. The Brand Partnership

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Primus Investment Management Ltd., 3rd Floor, Horizon Vista, Commercial 10, Block-4, Scheme 5, Clifton, Karachi. Ph: 37130165 Fax: 35877092	M/s. Oktopus 360 Media	M/s. The Circuit
2	M/s. Kansai Paint (Pvt.) Ltd., 11-CCA, Phase V, DHA, Lahore. Fax: 37182155	M/s. Oktopus 360 Media	M/s. The Circuit
3	M/s. Federal Board of Intermediate and Secondary Education, Islamabad.	No new agency appointed	M/s. Channel 7 Communications
4	M/s. Omar Hospital, Lahore	No new agency appointed	M/s. Impact Advertising

III) APPOINTMENT OF MBH

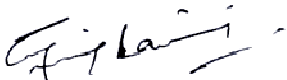
<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Augmentech Business Solutions (Pvt.) Ltd., MM Tower 28-A/K, Gulberg II, Lahore. Ph: 042-35817671	M/s. Group M Pakistan

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Employees' Old Age Benefits Institution, Ministry of Human Resource Development, EOBI Head Office, 190/1/B, Block-2, P.E.C.H.S., Karachi. Ph: 34328050-59	<u>M/s. TNI Communications:</u> for Tender Notices, Jobs/Services Ads. <u>M/s. Oktopus 360 Media:</u> for Announcements, Special Reports & Performance <u>M/s. Connect Marketing:</u> for other than Tender Notices, Jobs / Services Ads, Announcements, Special Reports & Performance.
2	M/s. Federal Tax Ombudsman Secretariat, 5-A, Constitution Avenue, Islamabad.	<u>M/s. Channel 7 Communications:</u> for Display of Show Cause Notices. <u>M/s. M Communications:</u> for Display of Expression of Interest (EOI). <u>M/s. Orient Communications:</u> for Job Opportunities. <u>M/s. The Circle Agency:</u> for Tender Notices.
3	M/s. Pakistan Telecommunication Authority, Headquarters F-5/I, Islamabad. Ph: 051-2878152 Fax: 9219921	<u>M/s. M Communications:</u> for Public Notices & EOI. <u>M/s. Orient Communications:</u> for Vacancy Announcements <u>M/s. The Brand Partnership:</u> for Tender Notices for Procurements

Thanking you,

Yours faithfully,



(S.M. Munir Jilani)
Acting Secretary General, APNS