



All Pakistan Newspapers Society

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Ref: APNS/2019/89

August 6, 2019

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Withdrawal of SST on Ads in Newspapers / Periodicals

Dear Sirs,

We are pleased to inform you that Syed Murad Ali Shah, Chief Minister Sindh and his Cabinet has exempted SST on newspapers, periodicals and their web editions on the request of Mr. Hameed Haroon, President and Mr. Sarmad Ali, Secretary General of APNS.

The Government of Sindh under the Sindh Sales Tax on Services Act 2011 had included ads in newspapers and periodicals as Taxable Services vide SRO No.SRB-3-4/11/2019 dated June 27, 2019. However, on the request of the APNS, Syed Murad Ali Shah, Chief Minister, Sindh, agreed to exempt newspapers and magazines from the levy of tax and deleted from the list of Taxable Services vide SRO No.SRB-3-4/29/2019 dated August 03, 2019 (w.e.f. the July 01, 2019). The Notification is available at Sindh Revenue Board website i.e. www.srb.gos.pk. We reproduce hereunder the text of the Notification for your ready reference :

SRB-3-4/29/2019.----- In exercise of the powers conferred by section 10 of the Sindh Sales Tax on Services Act, 2011 (Sindh Act No. XII of 2011), the Sindh Revenue Board, with the approval of the Government, is pleased to direct that the following further amendments shall be made in its notification No. SRB-3-4/7/2013 the 18th June, 2013, namely:-

In the said notification, in the Table, for the tariff heading "9802.4000" in column (1) and the entries relating thereto in column (2), the following shall be substituted, namely:-

9802.4000	Advertisement in newspapers and periodicals published in Sindh.
9802.9000	Advertisement on the websites of such of the newspapers and periodicals as are published in Sindh.

This notification shall take effect on and from the 1st day of July, 2019.


(KHALID MAHMOOD)
Chairman

Thanking you,
Yours faithfully



(Sarmad Ali)
Secretary General