



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2012/176

September 6, 2012

To: All Member Publications

Dear Sirs,

M/s. National Database Registration Authority has decided to bifurcate their account among following advertising agencies, and assured to settle the outstanding dues of Midas Communications shortly.

In view of the above we have therefore decided to provisionally allow their ads as per following arrangements:

- **M/s. M Communications** for SNIC/S.NICOP, e-Balloting, Access Control, Driving License, Shanakht Projects, RFP Advertisements, Image Building and Occasion ads.
- **M/s. Ideas Workshop** for e-Sahulat, e-Documentation , e-Toll, RFID, KIOSK,IBMS, e-Passport , Bid & Quote Invitation & Tender Notices
- **M/s. Orient Advertising** for CNIC, POC, Vote, ID, CRMS, New Cards, Women Registration, Arms License, Access Control, Driving License, International Projects, Vacancy Ads
- **M/s. Midas (Pvt) Ltd** for New Initiatives & Integrated Services as new products Line of NADRA.

Member publications are hereby advised to accept the ads of the above clients provisionally through above agencies till September 21, 2012 or further communication.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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