



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/101

6-Sep-22

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Khansons Developers (Pvt.) Ltd., Jinnah Square, Main Khayaban-e-Jinnah Road, Near: Shaukat Khanum Flyover, Lahore.	M/s. Manhill Advertising ( for Swiss International, Kalam through M/s. Star Marketing )
2	M/s. AFAM Estates (Pvt.) Ltd., Pavilion Heights, Susan Road, Faisalabad.	M/s. Manhill Advertising ( for Pavilion Heights, Faisalabad through M/s. Star Marketing )
3	M/s. Eastern Housing, Corporate Center Eastern Housing, Near: Quaid-e-Azam Interchange, Service Road, Ring Road, Lahore. UAN: 111-627-000	M/s. Roshni Communication
4	M/s. Mobilink Microfinance Bank Ltd., 3-A/2, Kaghan Road, F-8 Markaz, Islamabad. Ph: 051-2817070-77	M/s. Synergy Advertising
5	M/s. Hilal Retail Brands (Pvt.) Ltd., 520, 521, 522, Clifton Center, Block-5, Clifton, Karachi. UAN: 111-557-557	M/s. Synergy Advertising

*Note: As per our list, no other accredited agency appear to be handling account of the clients in question.*

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	The Sheikh Ayaz University Shikarpur.	No new agency appointed	M/s. Exuberance Advertising

## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Shahid Afridi Foundation, 204, E.I. Lines, Dr. Daud Pota Road, Karachi. UAN: 111-000-723	M/s. Media Axis (Pvt.) Ltd.
2	The Coca-Cola Export Corp., 27-Q, College Road, Gulberg-II, Lahore. Ph: 042-35984375-7	M/s. Group M Pakistan ( M/s. Brainchild Communications cleared )

#### IV) ADDITIONAL APPOINTMENT

##### S.No. Client Name & Address

##### Product/Area/ Agency

1 M/s. National Investment Trust Ltd.,  
NBP Building, 6th Floor,  
I.I. Chundrigar Road,  
Karachi.  
UAN: 111-648-648

M/s. Creative Junction: for Corporate Branding Public Notices.

M/s. Connect Marketing : for Product Branding Tender Notices.

*( M/s. Spectrum Communication cleared )*

2 M/s. Pakistan Services Ltd.,  
1st Floor, NESPAK House,  
Sector G-5/2, Islamabad.  
Ph: 051-2272890-8  
Fax: 051-2878636

M/s. 4 Square Communications: for Imagine Events.

M/s. Manhill Advertising through M/s. Star Marketing:  
for Pearl Continental Hotel, Mir Pur Azad Kashmir.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director

APNS

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