



# All Pakistan Newspapers Society

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Ref: APNS/2011/182

October 06, 2011

To: **All Member Publications**

Sub: **Grant of Provisional Accreditation to  
M/s. Brainchild Communications Pakistan (Pvt.) Ltd, Karachi.**

Dear Sirs,

The Executive Committee of All Pakistan Newspapers Society at its meeting held on October 01, 2011 at Karachi has decided to grant provisional accreditation to M/s. Brainchild Communications Pakistan (Pvt.) Ltd., F-38, Block-09, Scheme 05, Kehkashan Clifton, Karachi, Ph: 35309046-7 Fax: 35309041 with effect from October 01, 2011. As per rules of the Society, the Agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Brainchild Communications Pakistan (Pvt.) Ltd., Karachi :

1. **M/s. Haier Pakistan (Pvt.) Ltd.,**  
8<sup>th</sup> Floor, Mega Tower, Main Boulevard Gulberg II,  
Lahore . Ph: 042-3777446 Fax: 35777447
2. **M/s. Total Atlas Lubricants Pakistan (Pvt.) Ltd.**  
3<sup>rd</sup> Floor, Bahria Complex II, M.T. Khan Road,  
Karachi. UAN: 111-000-825
3. **M/s. Fly Dubai**  
Dubai, United Arab Emirates,
4. **M/s. Young's (Pvt.) Ltd.,**  
33-D, Block-6, P.E.C.H.S., Karachi.  
Ph: 34521387-8 UAN: 111-968-647 Fax: 34521380 *(M/s. Blitz cleared)*
5. **M/s. Dubai Islamic Bank Pakistan Ltd.,**  
Hassan Chambers, DC-7, Block-7, Kehkashan Clifton,  
Karachi. Ph: 35360034 & 39 Fax: 35821071

M/s. Brainchild Communications Pakistan (Pvt.) Ltd., Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General