



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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6-Dec-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. MCB-Arif Habib Savings and Investments Ltd., 24th Floor, Centerpoint, Off: Shaheed-e-Millat Expresway, Near: K.P.T. Interchange, Karachi. UAN: 111-468-378 Fax: 35316080	M/s. Brainchild Communications Pakistan (M/s. Bond and M/s. Blitz cleared)
2	M/s. Tanzeem Ittehad-i-Ummat Pakistan, G-11 Davis Hytes, Opp: Attock Petrol Pump, Davis Road, Lahore.	M/s. Revolution Media
3	M/s. Gillan Group, Opp: Seret Chowk, Main (RCD) Highway, Hub City, Balochistan.	M/s. Revolution Media (for Gillan Residencia Gwadar, Silver Sand Resort Gwadar, Cargo Village Gwadar, Oasis Resort Gwadar and Breezeway Resort, Gwadar)
4	M/s. Laaraib Associate & Developers, T-15, T-16, 3rd Floor, Rizwan Arcade, Adamjee Road, Sadar, Rawalpindi. Ph: 051-5120750	M/s. Revolution Media (for Silver City Housing Scheme, Rawalpindi)
5	M/s. Sami Builders, Plot # A-Sector 15-A, Scheme No.33, Karachi. Ph: 34652049, 34652050	M/s. The Brand Partnership
6	M/s. North Appliances Services (Pvt.) Ltd. Kangniwala, G.T. Road, Gujranwala. Ph: 055-4271226 Fax: 4550332	M/s. Time & Space Media (for Nasgas)
7	M/s. National Aviation Services (Pvt.) Ltd., Kangniwala, G.T. Road, Gujranwala. Ph: 055-4271226 Fax: 4550332	M/s. Time & Space Media (for Nasgas)
8	M/s. Home Builders & Developers, Near: City School, Qasimabad, Hyderabad. Ph: 2651331, 2652020	M/s. TNI Communications (for President Apartmetns & Mall Hyderabad, New Saddar, Hyderabad and Doctor Clinic, Hyderabad)
9	M/s. Pakistan Association of Private Medical and Dental Institutions (PAMI), Apt. No.517, 5th Floor, Executive Heights, F-11/1, Hilal Road, Islamabad. Ph: 2700517	M/s. Xsposure Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Associated Constructors Ltd., 1103-1104, Mehdi Towers, 115/A, S.M.C.H.S, Shakra-e-Faisal, Karachi. Ph: 34520351 Fax: 34520413	M/s. Oktopus 360 Media	M/s. Think Tank Advertising
2	M/s. Karachi Tools, Dies & Moulds Centre, Sector No.38, NC No.24, Korangi Industrial Korangi Creek Industrial Area, Karachi. Ph: 35121888 Fax: 35121890	M/s. Adarts Karachi	M/s. Mass Advertising
3	M/s. Subway (Famous Franchises)	No new agency appointed	M/s. 4 Square Communications
4	M/s. Panasonic Marketing Middle East & Africa FZE,	No new agency appointed	M/s. The Brand Partnership

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. S.M. Foods Makers Ltd., MZ Floor, Al Hafeez Heights, 65-D/1, Main Boulevard, Gulberg III, Lahore. Ph: 042-36400822	M/s. Group M Pakistan (for Gibs Swiss Roll)

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Greenwich University, DK-10, 38th Street, Darakhsan, Phase VI, D.H.A., Karachi. UAN: 111-202-303 Ph: 35840397-98 Fax: 35851910	<u>M/s. Connect Marketing</u> : for Karachi Campus. <u>M/s. Orient Advertising (Suspended Agency)</u> : for Peshawar Campus. <u>M/s. Red Communications</u> : for Islamabad Campus.(Suspended) (M/s. Mass Advertising cleared)
2	M/s. Higher Education Commission, Sector H-9, Islamabad. Ph: 90402407	<u>M/s. M Communications</u> : for Vacancies, PM Youth Program and R&D Programs. <u>M/s. Manhattan Communications</u> : for Tender Notices and Expression of Interest. <u>M/s. Creative Junction</u> : for Student Alerts, Overseas Scholar- ships, Need-based Scholarships. <u>M/s. TNI Communications</u> : for Indigenous Scholarships Conferences. (M/s. Adgroup and M/s. Interlink cleared)
3	M/s. Ministry of Energy, (Power Division) Govt. of Pakistan, Islamabad.Ph:051- 9209620	<u>M/s. M Communications</u> : for Tender Notices. <u>M/s. Midas Communications</u> : for Job Advertisements. <u>M/s. TNI Communications</u> : for Show Cause and Court Notices. <u>M/s. The Circle Agency</u> : for Expression of Interest.

4 M/s. The Bank of Punjab,
Corporate Communication Department,
Head Office, 2nd Floor, BOP Tower,
Main Boulevard, Gulberg-III,
Lahore. Ph: 35783700-9

M/s. Synergy Advertising: for Whole Sale Banking, Right Shares,
Operations, Special Asset Management & Legal Group.

M/s. Adetude (Pvt.) Ltd.: for R.F.D, A.S.G, Finance Division,
Treasury & FI, Corporate Affairs.

M/s. Orient Communications: for RBG, S.M.E & P.S.G, I.B.D.,
H.R.D, Compliance

(M/s. Interflow Communication cleared)

5 M/s. Universal Service Fund,
5th Floor, Habib Bank Tower,
Jinnah Avenue, Islamabad.
Ph: 051-9212308-9 Fax: 051-9214261

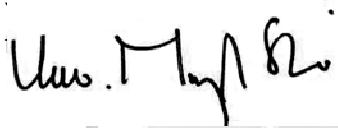
M/s. Channel 7 Communications: for Display Ads (Corporate and Rural
Telecom Program) and Classified Ads (Engagement of Consultants, Services,
Technical Auditors, Inviting Bids for Rural Telecom Projects &
Procurement of Equipment) and Annual Report.

M/s. Interlink Advertising: for Display Ads (Broadband Program and
Special Projects) and Classified Ads (Inviting Bids for Broadband
Projects and Special Projects)

M/s. The Circle Agency: for Display Ads (Optic Fiber Program) and
Classified Ads (Inviting Bids for Optic Fiber Program) and Job Opportunities.

(M/s. Adgroup cleared)

Thanking you,



(Umer Mujib Shami)
Secretary General
APNS

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