

11 M/s. Savills Pakistan (Pvt.) Ltd., M/s. M&C Saatchi World Services Pakistan
(Formerly M/s. Colliers International)
The Hive, Plot 14-E, 1st Floor,
Manzoor Plaza, Fazal-e-Haq Road,
Blue Area, Islamabad.

12 M/s. Abdullah Marketing (Pvt.) Ltd., M/s. Smart Ways Communications
Opp: Amazone Mall, Near: DHA II,
Main GT Road, Islamabad.
UAN: 051-111-445-445

13 M/s. Grand Asian University, M/s. TNI Communications
7-KM, Pasrur Road,
Sialkot. Ph: 052-3310617

Note: As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Total Parco Pakistan Ltd., 10 Tariq Block, New Garden Town, Lahore. UAN: 111-709-709 Fax: 35468366	M/s. Group M Pakistan (<i>As MBH</i>)	M/s. Manhattan International (Pvt.) Ltd.
2	M/s. IFFCO Pakistan (Pvt.) Ltd., 3rd Floor, Bahria Complex IV, Khaleeq-uz-Zaman Road, Clifton, Karachi.	M/s. Orient Communications	M/s. Adcom (Pvt.) Ltd.
3	M/s. Rafi Group, Lahore.	No new agency appointed (for <i>Green Palms Housing Project Gawader</i>)	M/s. Sound & Vision (Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Cnergyico Pk Limited, (Formerly <i>Byco Petroleum Pakistan</i>) The Harbour Front, 9th Floor, Dolmen City, HC-3, Block-4, Marine Drive, Clifton, Karachi. UAN: 111-222-081 Fax: 111-888-081	<u>M/s. Brainchild Communications:</u> for Corporate Advertising. <u>M/s. Corporate & Marketing Communications:</u> for Retail Advertising.
2	M/s. Novartis Pharma (Pakistan) Ltd., 15, West Wharf Road, Karachi. Ph: 32202071-80 Fax: 32310241	<u>M/s. Marketing & Advertising:</u> for Corporate Ads. <u>M/s. Contract Advertising:</u> for Mosquito Repellent EZ Kid (Nappy Rash Cream). <u>M/s. T Media (As MBH):</u> for Mosquito Repellent EZ Kid (Nappy Rash Cream). (<i>M/s. Group M cleared</i>)

Thanking you,

Yours faithfully,

(Dr. Tanvir A. Tahir)
Executive Director
APNS