

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/22 7-Feb-22 To: All Member Publications All Accredited / Associate Advertising Agencies Dear Sirs, **I) NEW APPOINTMENT** S.No. Clients Name & Address **Accredited Advertising Agencies** M/s. Employment Processing 1 Resource, M/s. Adage Communication Office No.11, 2nd Floor, Plot # 1-I, WSPAPER F-10 Markaz, Islamabad. 2 M/s. Premium Textile Mills Ltd., M/s. Connect Marketing 1st Floor, Haji Adam Chamber, Altaf Hussain Road, New Challi, Karachi, Ph: 32400405-8 3 M/s. The Shaikh Ayaz University, M/s. Exuberance Advertising Shikarpur. M/s. Karwan Development 4 Foundation. M/s. Interflow Communication House No.594-B, Street No.29, G-10/2, Islamabad. Ph: 051-8312170-171 5 M/s. R-Sheen Developers, M/s. Manhill Advertising Plot No.444/14, Dabgari Gardens, (for R-Sheen Medical Complex, Peshawar Peshawar Cantt. through M/s. Star Marketing) 6 M/s. Mehr Ali Enterprises, M/s. Manhill Advertising Office No.1, Clock Plaza, Ghanta Ghar, (for BurjUman Arcade, Multan Multan. Ph: 061-478911 through M/s. Star Marketing) 7 M/s. AMK Associates, M/s. Manhill Advertising 18-A-Bosan Road, (for Crystal Arcade, Multan Multan. Ph: 061-6222201 through M/s. Star Marketing) 8 M/s. Buraq Builders (Pvt.) Ltd., M/s. Manhill Advertising Khyber Heights, Railways Road, (for Heaven Hills Complex Fizagat, Swat University Town, Peshawar. through M/s. Star Marketing) 9 M/s. Al-Qayyum Developers, M/s. Manhill Advertising Near: Faiz Pur Interchange, (for Al-Qayyum Garden, Lahore Burj Attari, Sharaqpur Road, through M/s. Star Marketing) Lahore. 10 M/s. Mall of Pindi. M/s. Manhill Advertising

(through M/s. Star Marketing)

Committee Chowk, Murree Road,

Rawalpindi. Ph: 051-5780565

11	M/s. Savills Pakistan (Pvt.) Ltd., <i>(Formerly M/s. Colliers International)</i> The Hive, Plot 14-E, 1st Floor, Manzoor Plaza, Fazal-e-Haq Road, Blue Area, Islamabad.	M/s. M&C Saatchi World Services Pakistan	
12	M/s. Abdullah Marketing (Pvt.) Ltd., Opp: Amazone Mall, Near: DHA II, Main GT Road, Islamabad. UAN: 051-111-445-445	M/s. Smart Ways Communications	~

13 M/s. Grand Asian University, 7-KM, Pasrur Road, Sialkot. Ph: 052-3310617 M/s. TNI Communications

Note: As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	Client Name & Address	New Advtg Agency	Outgoing Agency		
1	M/s. Total Parco Pakistan Ltd., 10 Tariq Block, New Garden Town, Lahore. UAN: 111-709-709 Fax: 35468366	M/s. Group M Pakistan (<i>As MBH</i>)	M/s.Manhattan International (Pvt.) Ltd.		
2	M/s. IFFCO Pakistan (Pvt.) Ltd., 3rd Floor, Bahria Comlex IV, Khaleeq-uz-Zaman Road, Clifton, Karachi.	M/s. Orient Communications	M/s. Adcom (Pvt.) Ltd.		
3	M/s. Rafi Group, Lahore.	No new agency appointed (for Green Palms Housing Project Gawader)	M/s. Sound & Vision (Pvt.) Ltd.		
III) ADDITIONAL APPOINTMENT					
<u>S.No.</u>	Client Name & Address	Product/Area/ Agency			
1	M/s. Cnergyico Pk Limited, <i>(Formerly Byco Petroleum Pakistan)</i> The Harbour Front, 9th Floor, Dolmen City, HC-3, Block-4, Marine Drive, Clifton, Karachi. UAN: 111-222-081 Fax: 111-888-081	<u>M/s. Brainchild Communications</u> : for Corporate Advertising. <u>M/s. Corporate & Marketing Communications</u> : for Retail Advertising.			
2	M/s. Novartis Pharma (Pakistan) Ltd., 15, West Wharf Road,	M/s.Marketing & Advertising: for Corporate Ads.			
	Karachi. Ph: 32202071-80 Fax: 32310241	M/s. Contract Advertising: for Mosquito Repellent EZ Kid (Nappy Rash Cream).			
	Silver S.	<u>M/s. T Media (As MBH)</u> : for Mosquito Repellent EZ Kid (Nappy Rash Cream). (<i>M/s. Group M cleared</i>)			
Thanking you,					

Yours faithfully,

(Dr. Tanvir A. Tahir) Executive Director APNS