



All Pakistan Newspapers Society

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Ref:APNS/2012/44

March 7, 2012

To: All Accredited Advertising Agencies

Sub: List of Invitees for 22nd APNS Award Ceremony.

Dear Sirs,

We are pleased to inform you that the 22nd APNS Annual Awards Ceremony is scheduled to be held between March 21-28, 2012 as per convenience of the chief guest at Islamabad. The President of Pakistan has been requested to grace the occasion.

In order to finalize the list of invitees in time you, are requested to provide us the name of any one person from your agency who will attend this function on your behalf.

We also request you to send us a list of your prominent advertisers, on preference basis, so that these clients be invited in the Awards Ceremony. Please ensure that the list should be as short as possible as we have to accommodate member publications, agencies, dignitaries and the advertisers in a limited space available for such functions. Please ensure that your reply reaches us latest by March 15, 2012.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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