



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/27

March 07, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Al-Huda Associates & Builders, Office No.3-4, 1st Floor, Plot No.32, Galaxy Arcade, G-11, Markaz, Islamabad. UAN: 111-263-264 Fax: 2830020	M/s. Future Vision Advertising
2	M/s. Zara Shahjahan, 20 Q-Gulberg II, Lahore. Ph: 042-35751573	M/s. Interlink Advertising
3	M/s. Directorate of Estate Projects, Air Headquarters - PAF, Islamabad. Ph: 051-9505201	M/s. Maxim Advertising Co. (for Fazaia Housing Scheme, Karachi)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Junaid Jamshed (Pvt.) Ltd., Plot No.615/616, I-CC/2, P.E.C.H.S., Karachi. Ph: 35064901-3 Fax: 35064904	M/s. The Brand Partnership <i>for Volume # 1(2015) Campaign</i>	M/s. Circuit (Pvt.) Ltd.
2	M/s. Quality Products, Plot # 33-B, Street # 10, Sector I-9/2, Industrial Area, Islamabad. Ph: 4443561 Fax: 4101255	M/s. Oktopus360 Media	M/s. Time N Space
3	M/s. Transworld Associates (Pvt.) Ltd., 14- Street 26, F-6/2, Islamabad. Ph: 2871623-4 Fax: 2871625	M/s. Orient Communications (for Corporate Advertisements)	M/s. Enhancerz Communications
4	M/s. Lead Pakistan, Islamabad.	No new agency appointed	M/s. Manhattan Pakistan

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. First Women Bank Ltd., S.T.S.M. Foundation Building, CL-10/20/2, Beaumont Road, Civil Lines, Karachi. Ph: 35657684-89 Fax: 35657756	<u>M/s. Oktopus 360 Media:</u> for Corporate Business Centre, Literacy and Financing Ads (Except Car Financing) <u>M/s. Maxim Advertising:</u> for Anniversaries, Public Notices, Wanted / Situation Vacants Ads.

M/s. Spectrum Communications: for Financial Services Desk,
Car Financing Loan for Business Women.

2 **M/s. International Islamic University,
Islamabad.**

Office of the Additional Director
(Protocol & Public Relations),
Islamabad.
Ph: 051-9019247 Fax: 051-9257611

M/s. Channel 7 Communications:
for Main Admission for Spring Semester and Short Courses.

M/s. Manhattan Communications: for Main Admission for Fall
Semester, Constituent Units and Institute for Professional
Development.

(M/s. Manhattan Pakistan cleared)

3 **M/s. Pakistan National Shipping Corporation,** M/s. G.H. Thaver & Co.: for Tender Notices and Recruitment.
PNSC Building, Moulvi Tamizuddin Khan Road,
Karachi. Ph: 99203980-99
Fax: 99203974, 35636658

M/s. Hawk Advertising: for Display Ads.

M/s. Oktopus 360 Media: for Financial Announcement and
Notices other than Tender and Recruitment.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

