



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2022/46

7-Apr-22

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Al-Khidmat Foundation Lahore, 106, Block-M, Gulberg III, Lahore. Ph: 042-35441516	M/s. Future Vision Advertising
2	M/s. Remax Pakistan, 52 Q, DHA Phase 8-C, Lahore.	M/s. Golden Thoughts Advertising
3	M/s. TPL Life Insurance Ltd., 19-B, S.M.C.H.S., Near: Roomi Masjid, Shahrah-e-Faisal, Karachi. UAN: 111-000-330	M/s. Mediapulse (Pvt.) Ltd.
4	M/s. Ali Lakhani Builders, Ground Floor, Lakhani Premier Residency, Cosmopolitan Society, Karachi. Ph: 34930102	M/s. Manhill Advertising (for ARY Pearl Residency, Karachi through M/s. Star Marketing) [M/s. Z2C Pakistan cleared]
5	M/s. Highway Estate Service, Plot No.46 & 47, Gulberg Residencia, D-Markaz, Islamabad.	M/s. Manhill Advertising (for Welcome Center, Islamabad through M/s. Star Marketing)
6	M/s. Curvestone Builders (Pvt.) Ltd., Office No.03, 2nd Floor, Plaza 4-A, F-8 Markaz, Islamabad. UAN: 111-287-837	M/s. Manhill Advertising (for Capital Icon Mall & Residency, Islamabad)
7	M/s. Ruby Associates (Pvt.) Ltd., House No.01, Satellite Smart Homes, Eastern Bypass Road, Opp: AWKUM Garden Campus, Mardan.	M/s. Manhill Advertising (for Multi Villas, Mardan through M/s. Star Marketing)
8	M/s. Canal Mall Residences & Hotel, 64/E Jamal-ud-ddin Afghani Road, University Town, Peshawar. UAN: (92) 331 111 00 38	M/s. Manhill Advertising (for Canal Mall Residency and Hotel, Peshawar through M/s. Star Marketing)
9	M/s. DKB Builders & Developers (SMC-Private) Limited. Office No.10, 1st Floor, Mardan Trade Center-II, Qazi Bashir Road, Opp: DC Office Mardan, Ph: 0937-873118	M/s. Manhill Advertising (for Noor City Mardan through M/s. Star Marketing)
10	M/s. Road & Story (Pvt.) Ltd., 255 Main Boulevard, Phase-06, DHA, Lahore. Ph: 042-32173114	M/s. Manhill Advertising (for PC, Attabad Lake, Resort & Hotel, Hunza through M/s. Star Marketing)
11	M/s. Mehr Ali Enterprises, Office No.01, Clock Plaza, Ghanta Ghar, Multan. Ph: 061-478911	M/s. Manhill Advertising (for BURJ Uman Arcade, Multan and Fort Munro Resorts, Fort Munro through M/s. Star Marketing)
12	M/s. Accurate Developers (Pvt.) Ltd., Pakhtunkhwa Enclave, Near: Charsadda Motorway Interchange, Nowshera Road, Charsadda	M/s. Perspective Media
13	M/s. NOVA 1 (Pvt.) Ltd., 4th Floor, Razia Shariff Plaza, 90-West, Blue Area, Islamabad.	M/s. Perspective Media

- 14 M/s. New York Real Estate & Builders, Office # 02, Center Point Plaza, Spring North Commercial, Opp: Business Bay, D.H.A-1, Express Way, Bahria Town, Islamabad. Ph: 051-4319557, 4319558 M/s. SmartWays Communications
(for except Bahria Town)
- 15 M/s. Beacon Energy (Pvt.) Ltd., 789, Capital View Road, Mohra Noor, Banigala, Islamabad. UAN: 111-235-235 M/s. Synergy Advertising

Note: As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No.	Client Name & Address	New Advtg Agency	Outgoing Agency
1	M/s. Adamjee Life Assurance Co. Ltd. 3rd & 4th Floor, Adamjee House, I.I. Chundrigar Road, Karachi. UAN: 111-11-5433 Fax: 38630011	M/s. Brainchild Communications Pakistan	M/s. Adcom Media [MBH]
2	M/s. KS Enterprises, Ground Floor, C/o. Dareshani House, Opp: Y2K School, Jelani Road, Sukkur. Ph: 071-5622294	M/s. Interflow Communications (for 4ME BEAUTY SOAP, 4ME BEAUTY CREAM, 4ME BODY SPRAY and 4ME FRAGRNCES)	M/s. Maxim Advertising Co.
3	M/s. Lake City Holdings (Pvt.) Ltd.	No new agency appointed	M/s. Evernew Concepts
4	M/s. Royal Residencia (Pvt.) Ltd.	No new agency appointed	M/s. Difference (Pvt.) Ltd.

III) APPOINTMENT OF MBH

S.No.	Clients Name & Address	MBH(s)
1	M/s. Lucky Motor Corp. Ltd., Bin Qasim Industrial Park (SEZ), Deh Pipti Survey # 78-79 107 & Nc97/98, Pakistan Street, Bin Qasim, Korangi Landhi Town, Next to Arabian Sea Country Club, Karachi. UAN: 111-115-625	M/s. Group M Pakistan (Pvt.) Ltd. (for brand Peugeot)
2	M/s. Ideas (Pvt.) Ltd., Plot No.65/1, Sector-30, Korangi Industrial Area, Karachi. UAN: 111-486-486	M/s. Group M Pakistan (Pvt.) Ltd.
3	M/s. Iftekhar Ahmed & Co., Plot No.7, New Fruit & Vegetable Market, Super Highway, Karachi. Ph: 36871092-93 Fax: 36871121	M/s. Group M Pakistan (Pvt.) Ltd.
4	M/s. Emaar Karachi Ltd., Emaar Sales Centre, Crescent Bay, Abdul Sattar Edhi Avenue, DHA Phase-8 Extension, Karachi. Ph: 35850904	M/s. Group M Pakistan (Pvt.) Ltd.
5	M/s. ARY Laguna Gujranwala (Pvt.) Ltd. F-35/1, F-35/2, Near: Abdullah Shah Ghazi Mazar, Clifton Block-4, Karachi. UAN: 111-147-279	M/s. Group M Pakistan (Pvt.) Ltd.

Thanking you,

Yours faithfully,
-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS