



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/123

7-Sep-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Sarhad Univeristy of Science & Information Technology, Landi Akhun Ahmad, Adjacent: Attock Petroleum, Ring Road, (Kohat Road-Hayatabad Link), Peshawar. Ph: 5230931-32-33 Fax: 5230930	M/s. Channel 7 Communications (Ads for Punjab and Islamabad only)
2	M/s. Visa Centre, Office No.5-P-1, Ali Tower, Above McDonald, 5 B-2, M.M. Alam Road, Gulberg, Lahore. Toll Free: 08-000 000 4 Ph: 35785678-79	M/s. Creative Junction (Pvt.) Ltd.
3	M/s. Lahore Leads University, 5-Tipu Block, New Garden Town, Near: Kalma Chowk, Lahore. UAN: 111-002-005 Ph: 36162547-8	M/s. Future Vision Advertising
4	M/s. Model Housing (Pvt.) Ltd., 2-Sundar Das Road, Lahore. UAN: 111-444-440 Fax: 36286397	M/s. 4 Square Communications
5	M/s. GAMBAT Institute of Medical Sciences, Office Of the Director, Gambat District Khairpur Mirs Ph: 0243-640160 Fax: 720066	M/s. Hawk Advertising
6	M/s. Tameer Housing Development Corp., 7, Shami Road, Lahore Cantt, Ph: 042-36672632 Fax: 36654356	M/s. Interflow Communications (for Saiban Homes)
7	M/s. Memon Construction Co. (Pvt.) Ltd., House # 529, F-10/2, Margalla Road, Islamabad. Ph: 051-2111136 Fax: 2111138	M/s. Manhill Advertising & Marketing (for Project Senate Housing Society, Islamabad)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No.	Client Name & Address	New Advtg Agency	Outgoing Agency
1	M/s. Future Marketing, Main Boulevard Zaraj Housing Scheme, Opp: World Trade Centre, DHA-2, GT Road, Islamabad. UAN: 111-411-422	M/s. Magmass Communications	M/s. Time N Space Media
2	M/s. Leopards Courier Services (Pvt.) Ltd., 19 F, Block 6, PECHS, Karachi. UAN: 111-300-786 Fax: 34552376	M/s. Oktopus 360 Media	M/s. Orient Advertising
3	M/s. The Services Group, Plot No.33, Street No.10, Industrial Area, I-9/2, Islamabad. Ph: 4438371-72 Fax: 4438373	M/s. Red Communication Arts	M/s. Modem (Pvt.) Ltd.
4	M/s. Kohinoor Soap & Detergents (Pvt.) Ltd, Khi.	No new agency appointed	M/s. Orient Advertising
5	M/s. ISIS The Beauty Lounge, Lahore	No new agency appointed	M/s. Impact Advertising
6	M/s. M.R. Consultants (Pvt.) Ltd., Lahore	No new agency appointed	M/s. Impact Advertising
7	M/s. School of Law, Lahore	No new agency appointed	M/s. Impact Advertising

III) APPOINTMENT OF MBH

S.No. Clients Name & Address

1 M/s. Mezan Beverages (Pvt.) Ltd.,
817, Ravi Block, Allama Iqbal Town,
Multan Road, Lahore.
Ph: 042- 37807611 Fax: 37807611

MBH(s)

M/s. Group M Pakistan (Pvt.) Ltd.
*(for Cola Next, Fizz up, Rango, Mount Dare, Storm and Ola
Mineral Water)*

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

1 M/s. NCBA & E (LCU Campus),
25-B, L-Block, Gulberg-III,
Lahore. Ph: 35833813-8 Fax: 35833821

Product/Area/ Agency

M/s. Blitz Advertising (Pvt.) Ltd.: for Main Campus Lahore.

M/s.Future Vision Advertising: for DHA Campus Lahore

(M/s. Art Techniques cleared)

2 M/s. Universal Service Fund,
5th Floor, Habib Bank Tower,
Jinnah Avenue, Islamabad.
Ph: 051-9212308-9 Fax: 9214261

M/s. Channel 7 Communications: for Display Ads (Corporate and Rural Telecom Program) and Classified Ads (Engagement of Consultant, Services, Technical Auditors, Inviting Bids for Rural Telecom Projects and Procurement of Equipment) and Annual Report.

M/s. Interlink Advertising: for Display Ads (Broadband Program & Speical Projects) and Classified Ads (Inviting Bids for Broadband Projects & Special Projects).

M/s. The Circle Agency: for Display Ads (Optic Fiber Program), Classified Ads (Inviting Bids for Optic Fiber Program) and Job Opportunities)

(M/s. Adgroup cleared)

Thanking you,

Yours faithfully,

-s/d-

(Umer Mujib Shami)

Secretary General
APNS

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