



# All Pakistan Newspapers Society

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Ref: APNS/2011/235

December 8, 2011

**To: All Member Publications.**

**Sub: Advertisements of M/s. Bank Al Falah Ltd.**

Dear Sirs,

M/s. Synergy Advertising (Pvt.) Ltd. have approached us that some member publications are publishing the ads of the above clients without their NOC.

We have to inform you that the bifurcation of the above clients had already been circulated vide our Circular No. APNS/2005/153 dated November 23, 2005.

Member publications are hereby advised not to accept the ads of M/s. Bank Al Falah Ltd. through other sources than their listed agencies as per above circular or mentioned on APNS website, else, we shall be constrained to take action as per APNS rules.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS

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