



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/142

December 07, 2018

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Hudson Pharma (Pvt.) Ltd., 17 Banglore Town, Main Shahrah-e-Faisal, Karachi. Ph: 34311172-75 Fax: 34547843	M/s. Connect Marketing Communication
2	M/s. SICPA Inks Pakistan (Pvt.) Ltd., Jinnah Av, Malir Halt, Karachi. Ph: 34507818 Fax: 34501950	M/s. Corporate & Marketing Communications
3	M/s. ZK Marketing, Near: Faqir Abad Bridge, Peshawar City, Peshawar.	M/s. Manhill Advertising (for Project "Khushal Apartments" in Peshawar through M/s. Star Marketing)
4	M/s. AYQ Developers (Pvt.) Ltd., 19-KM, Ferozpur Road, Opp: Youhanabad, Metro Bus Station No.25, Lahore. Ph: 042-35458625-28	M/s. Manhill Advertising (for Project "Union Complex" through M/s. Star Marketing)
5	M/s. Pakistan Guarantee Export Corp. Ltd., 7-B, LDA Complex, Lawrence Road, Lahore. Ph: 042-36302620	M/s. Message Communications (for PIPEX 2018)
6	M/s. 6th Sense Marketing Group, Family Farms, Opp: Paragon Housing Society, Main Barki Road, Lahore. UAN: 111-673-673	M/s. Revolution Media
7	M/s. Fazal-e-Subhan (Pvt.) Ltd., 110-A, New Muslim Town, Lahore. Ph: 042-35845087	M/s. Synergy Advertising
8	M/s. Super Brands International, Office No.403, 4th Floor, The Plaza, Clifton Block-9, Scheme 5, Karachi. Ph: 35308717	M/s. TNI Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Palm City Gawadar (Pvt.) Ltd., Customer Support Center, 42 Main Khayaban-e-Jinnah Road, Airline Housing Scheme, Lahore. UAN: 111-248-248	M/s. Revolution Media	M/s. Future Vision Advertising

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Benazir Bhutto Shaheed University, Lyari, Karachi Fakir Muhammad Dura Khan Road, Near: Kashti Chowk, Lyari, Karachi. Ph: 34255294, 32744023	M/s. Hawk Advertising	M/s. Connect Marketing

2 M/S. Liaquat College Of Medicine & Dentistry
ST-19, Block-15, KDA Scheme 36,
Gulistan-e-Jauhar, Karachi. Ph:
34610271-5.

M/s. Solution 1

M/s. Mass Advertising

3 M/s. South City Healthcare Education
Hub (Pvt.) Ltd.,

No new agency appointed

M/s. TNI Communications

III) APPOINTMENT OF MBH

S.No. Clients Name & Address

MBH(s)

1 M/s. Paracha Soap & Chemical
Industries (Pvt.) Ltd.,
Jhang Road, Sudhar,
Faisalabad. Ph: 041-2558047-8

M/s. Group M Pakistan (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Pakistan State Oil Company Ltd.,
PSO House, Khayaban-e-Iqbal,
Clifton, Karachi.
UAN: 111-111-776

M/s. Interflow Communications: for Corporate Campaigns,
Altron X, Altron Premium and Carient.

M/s. Argus Advertising: for Special Events, Sponsorships and
related advertising, Action+Diesel, Action+Diesel Euro 4,
Smartgas, CNG and DEO.

M/s. Connect Marketing: for HSE, HR, T&OD, Cards and NFR.

M/s. M Communications: for Blaze 4T, Generator Oil and
Industrial Oils.

M/s. Oktopus 360 Media:
for Tenders and Company Announcements.

(M/s. Red Communication cleared)

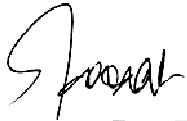
2 M/s. The Vitamin Company,
FF-27, Centre Point, Gulberg III,
Lahore. Ph: 042-35863992-4
Fax: 042-35832796

M/s. Midas Communication: for Acidity Relief Formula, Ageless,
Aloe Vera Plus, B.Complex, COQ-10, Coral Calcium,
Cranberry Formula, Diabetrol, Digest Aid, Evening Primrose
Oil and Eye Formula.

M/s. Interlink Advertising: for M-T-Liver Formula, Omega 3
Fish Oil Economy Pack, Omega 3 Fish Oil, Orthotone Plus
ECO, Orthotone Plus, Orthotone, Prostate Support, Ultra
Force and Ultra Slim.

Thanking you,

Yours faithfully,



(Sarmad Ali)
Secretary General

APNS

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