



# All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi  
Tel: 35671256, 35671314 Fax: 35671310, email: apns@apns.com.pk, Web: www.apns.com.pk

Ref. No. APNS/2011/78

April 8, 2011

**To: All Member Publications.  
All Accredited Advertising Agencies.**

**Sub: Restoration of Ads of M/s. Samsung Electronic Co. Ltd.**

Dear Sirs,

Please refer our Circular No. APNS/2011/15 dated January 22, 2011 regarding suspension of the business of the above clients.

We have to inform you that the above clients during a meeting with the APNS has maintained that no ads were released by them through M/s. MCM Advertising and the claim of the agency was not correct. We advised the agency to provide the documentary evidence in support of its claim but it could not provide any release instruction issued by Samsung Electronic Co. Ltd. We have therefore, decided to restore the business of the above clients.

Member publications are hereby advised to accept the advertisements of the above clients as usual.

Thanking you.

Yours faithfully,

-s/d-

( Sarnad Ali )  
Secretary General

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