



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/46

April 8, 2016

To: **All Member Publications**

Sub: **Grant Separation of Accreditation to  
M/s. M&C Saatchi World Services Pakistan (Pvt.) Ltd.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on March 14, 2016 has decided to grant separate accreditation to M/s. M&C Saatchi World Services Pakistan (Pvt.) Ltd., House No.4, Street No.14, F-7/2, Islamabad, Ph: 051-2608965, a sister concern of M/s. Pirana Advertising (Pvt.) Ltd., 22 A, C.P. & Berar Co-operative Housing Society Ltd., Block 7/8, Ameer Khusroo Road, Karachi, Ph: 34169238 with effect from March 14, 2016. As per rules of the Society, the agency will enjoy the credit facility for 75 days only during the period of accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS accredited advertising agencies and enlist the following clients as the clients of M/s. M&C Saatchi World Services Pakistan (Pvt.) Ltd., Islamabad:

1. M/s. Jang Group of Newspapers, (for Aman Ki Asha)  
Printing House, I.I. Chundrigar Road,  
Karachi. Ph: 32637111-19 Fax: 32636066
2. M/s. The Circle Caring for Children (Pvt.) Ltd.,  
33-C, Basement, 6<sup>th</sup> Zamzama Commercial Lane,  
DHA Phase V, Karachi. Ph: 35295198
3. M/s. Glocomm (Pvt.) Ltd.,  
Khayaban-e-Shamsheer,  
14<sup>th</sup> Street, 4C Mezzanine Floor,  
Phase-V, DHA, Karachi.  
Ph: 35248553-4 Fax: 35248664
4. M/s. National Hematology Center & Blood Bank,  
226/A, E.I. Lines, Dawood Pota Road,  
Saddar, Karachi. Ph: 35224318-19 Fax: 35224320
5. M/s. South Asian Association of Transfusion Medicine (SAATM),  
226/A, E.I. Lines, Dawood Pota Road,  
Saddar, Karachi. Ph: 35224318-19 Fax: 35224320

M/s. M&C Saatchi World Services Pakistan (Pvt.) Ltd., Islamabad have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General