



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/93

8-May-14

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Athar's Marketing Networks, Off. # 101, 1st Floor, Shaheen Centre, DC-05, Block-07, Clifton, Karachi. Ph: 35308082	M/s. Revolution Media
2	M/s. Success Industries (Pvt.) Ltd., 90/5, G Block, Modal Town, Lahore. Ph: 35917390-1 Fax: 35917392	M/s. Revolution Media
3	M/s. Hamza Foods (Pvt.) Ltd., 1-B, Garden Block, Garden Town, Lahore. UAN: 111-100-786 Fax: 35850162	M/s. Media Network
4	M/s. Dawakhana Hakeem Tehseen, 2-L, Gulberg III, Near: Kalma Chowk, Ferozepur Road, Lahore. UAN: 111-444-900 Fax: 35844900	M/s. Media Network
5	M/s. Pakistan Estate Links, 68, Ashraf Plaza, River View Commercial Area, Main Jasmine Road, Phase-VII, Bahria Town, Islamabad. Ph: 051-5172082-5	M/s. Message Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Coffey International Development (Pvt.) Ltd., Level 4, Serena Business Complex, Sector G-5/1, Khayaban-e-Suharwardi, Islamabad. Ph: 2600186-9 Fax: 2600191	No New Agency Appointed	M/s. Channel 7 Communications
2	M/s. DHS International, 11th Floor, M.M Tower, Gulberg II, M.M Alam Road, Lahore. Ph: 35817464-66	No New Agency Appointed	M/s. Kimco Advertising
3	M/s. Karachi Lubricants (Pvt.) Ltd., Plot No.35, Sector 28, Near: Murtaza Chowrangi, Korangi Industrial Area, Karachi. Ph: 35035951-4 Fax: 35045175-77	M/s. TNI Communications	M/s. Concept One Advertising
4	M/s. Manpower Project Services, Room No.44, 1st Floor, Hafeez Centre, Main Boulevard, Gulberg Lahore.	No New Agency Appointed	M/s. Unity Advertising
5	M/s. Pace (Pakistan) Ltd., 4th Floor, 124-E-1, Main Boulevard, Gulberg-III, Lahore. Ph: 5870205-9 Fax: 5870057	No New Agency Appointed	M/s. Velocity Marketing
6	M/s. Scholars College of Commerce, Shahrah-e-Awan-e-Tijarat, Lahore.	No New Agency Appointed	M/s. Unity Advertising

7	M/s. United Foam Industries (Pvt.) Ltd., 67/71, Ravi Road, Lahore.	No New Agency Appointed	M/s. Message Communications
8	M/s. Zakpak Distributors (Pvt.) Ltd., 196-C, Block-2, PECHS, Karachi. Ph: 34398691-3 Fax: 34398694	No New Agency Appointed	M/s. Message Communications

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative Agency</u>	<u>MBH</u>
1	M/s. Concordia Colleges, 10-11, Gurumangat Road, Gulberg III, Lahore. UAN: 111-232-266 Fax: 357120271	M/s. Interflow Communications	M/s. Pak Media Communications

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Federal Government Employees Housing Foundation, 10-Mauve Area, G-10/4, Islamabad.	M/s. Manhattan Pakistan: for Job Ads & Event Management, M/s. Kenad (Pvt.) Ltd.: for All Classifieds, Public Notice and Display Ads M/s. Ideas Workshop: for Other Than Job Ads & Event Management, All Classifieds, Public Notice and Display Ads (M/s. Golden Thought cleared)
2	M/s. National Highway Authority, Public Relations Directorate, Room No.205, Rose Plaza, G-10 Markaz, Islamabad. Ph: 2355506 Fax: 2351446	M/s. M Communications: for Classified Advertisements from Punjab, KPK, Northern Areas, Kallar Kahar, Burhan, Gilgit Baltistan Region and Awareness Campaign M/s. Channel 7 Communications: for Classified Ads from Islamabad (NHA Headquarters), Display Ads and Special Supplements on National Days. M/s. Midas Communications: for Classified Ads from Sindh and Balochistan Regions and Groundbreaking / Inauguration Ceremonies Campaigns. (M/s. Synergy, MPL, Orient Advertising, Ideas Workshop & Kenad cleared)

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General
APNS

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