



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2019/54

8-May-19

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Servo Motor-Oil (Pvt.) Ltd., 8-C/1-B, Industrial Estate, Multan. Ph: 061-6538581 Fax: 061-6538731	M/s. Brainchild Communications
2	M/s. The University of Sufism and Modern Sciences (USMS) Bhitshah, Ph: 022-2762415 Fax: 022-2762236	M/s. Hawk Advertising
3	M/s. Fatimid Foundation, Blood Bank and Haematological Services 393 Britto Road, Garden East, Karachi. Ph: 32225284 Fax: 32257356	M/s. Interflow Communications
4	M/s. Satellite Builder, Satellite Town, Manki Sharif Road, Nowshera.	M/s. Manhill Advertising ( for Satellite Town, Nowshera through M/s. Star Marketing )
5	M/s. Levi Strauss Pakistan (Pvt.) Ltd., Prime Heights, 4 - Saint Mary's Park, Gulberg 3, Lahore. Ph: 042-35862046 Fax: 35862306-07	M/s. Manhattan International
6	M/s. Tri Angels Co., 82/1, Main Khayaban-e-Muhafiz, Phase VI, DHA, Karachi. Ph: 36069780	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

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## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Saudi Pak Industrial & Agricultural Investment Company Ltd.,	No New Agency Appointed	M/s. Midas Communications
2	M/s. Kia Lucky Motors Pakistan Ltd., 8th Floor, Al Tijarah Center, 32-1A, Block No.06, P.E.C.H.S., Main Shahrah-e-Faisal, Karachi. Ph: 34168816	M/s. Brainchild Communications ( <i>Provisional till 30-06-2019</i> )	M/s. Lowe & Rauf (Pvt.) Ltd.

## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Adamjee Life Assurance Co. Ltd., Office No.505, 5th Floor, ISE Towers, 55-B, Jinnah Avenue, Blue Area, Islamabad. UAN: 111-115-433	M/s. Adcom Media (Pvt.) Ltd.  ( <i>M/s. The D'Hamidi Partnership cleared</i> )
2	M/s. Pak Suzuki Motor Co. Ltd., DSU-13, Pakistan Steel Industrial Estate, Bin Qasim, Karachi. Ph: 34723551-58 Fax: 34723521-22	M/s. Synchronize Media (Pvt.) Ltd. ( for All New Alto till October 09, 2019 )  <b>Note:</b> for further detail of M/s. Pak Suzuki Motor Co. Ltd., please visit our website i.e. <a href="http://www.apns.com.pk">www.apns.com.pk</a>

## IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pakistan Remittance Initiative, State Bank of Pakistan, 4th Floor, Main Building, I.I. Chundrigar Road, Karachi. Ph: 99213289 Fax: 9921483	<u>M/s. Orient Communications:</u> for PRI Remittance Initiative Media Campaign 2019.  <u>M/s. Maxim Advertising:</u> for other than PRI Remittance Initiative Media Campaign 2019.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General

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