



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2019/78

July 8, 2019

To: **ALL MEMBER PUBLICATIONS**

Sub: **Withdrawal of Accreditation of M/s. Emotion (Pvt.) Ltd., Karachi**

Dear Sirs,

Please refer our Circular No.APNS/AC/2019/40 dated April 09, 2019 regarding business of M/s. Emotion (Pvt.) Ltd., Karachi wherein we informed you that the agency intended to withdraw its accreditation from APNS. We requested you to report any dues against the agency and stop accepting the advertisements released by the agency. Daily Jang and Daily Dawn had reported their outstanding dues and the same settled by the agency.

M/s. Emotion (Pvt.) Ltd., Karachi have now winded up their business. We have therefore, decided to disaccredit their accreditation with immediate effect.

All member publications are advised not to accept any Release Order of M/s. Emotion (Pvt.) Ltd., Karachi.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General  
APNS

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