



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/140

August 08, 2014

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Learning Dimensions (Pvt.) Ltd., Office # 710, Al-Qadir Heights, 1-Babar Block, Main Boulevard, New Garden Town, Lahore. Ph: 042-35862710-11 Fax: 32535442	M/s. Future Vision Advertising
2	M/s. Jumani Group of Companies (Pvt.) Ltd., 2nd Floor, Plot No.15-C, 9th Commercial Lane, Zamzama, DHA., Phase-V, Karachi. Ph: 35810771-5 Fax: 35810776	M/s. Hayder Ali Communications <i>for Shahmeer Residency (Bungalows)</i>

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. The Bank of Punjab, Administrative Support Group, 2nd Floor, BOP Tower, Main Boulevard Gulberg III, Lahore. Ph: 042-35783700-9	<u>M/s. Argus Advertising</u> : for Retail Banking Group, Payment Services Group, Right Shares and Finance Division. <u>M/s. Orient Communications</u> : for Retail Finance Division, SAM Division, Commercial Banking Group and Admin Support Group. <u>M/s. Interflow Communications</u> : for Human Resource Division, Operations Division, Legal Department and General Banking.
2	M/s. Pakistan International Airlines, (Public Affairs Division) Karachi Airport, Karachi. Ph: 34572011 Fax: 34570419	<u>M/s. TNI Communications</u> : for Tender Advertisements <u>M/s. Spectrum Communications</u> : for Product & Services Ads. <u>M/s. Adgroup (Pvt.) Ltd.</u> : for Public Notices (<i>M/s. Midas Int'l. and M/s. Synergy Advertising cleared</i>)

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General