

All Pakistan Newspapers Society

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Ref: APNS/2020/68

August 08, 2020

To: All Member Publications

Sub: Publication of "Awareness Campaign"

Dear Sirs,

The Government of Pakistan has requested the APNS member publications to print the attached public service message for at least one week starting from August 10, 2020 to August 17, 2020 preferably on front page of their publications.

We request all member publications to participate in the campaign for promotion of national cause and public interest and publish the ad accordingly the size should be 5cm x 1column. The ad material is available on our website i.e www.apns.com.pk/downloads.php

Thanking you,

Yours faithfully,

(Sarmad Ali) Secretary General APNS