



All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi
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Ref: APNS/2011/28

9-Feb-11

All Member Publications All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

S.No. Clients Name & Address

- 1 M/s. Trade International,
8, Zulqarnain Chambers, Ganpat Road,
(Shahrah-e-Millat), Lahore.
Ph: 7229093, 7356771 Fax: 7321012
- 2 M/s. Defence Raya Golf & Country Club,
193-Y, Commercial Area, Phase III, DHA,
Lahore. Ph: 5692741-2 Fax: 5692743
- 3 M/s. Mateen Builders & Developers,
Room # 02, 3rd Floor, Mateen Center,
Main Tariq Road, Karachi.
Ph: 4380598-99 Fax: 4553365
- 4 M/s. Columbia Information Technologies
(Pvt.) Ltd.
Aptech Shahrah-e-Faisal Center,
Suite # 202, 2nd Floor, Progressive Center,
Main Shahrah-e-Faisal, Karachi.
Ph: 34385418-9 Fax: 34386168
- 5 M/s. Aman Foundation,
C-116, Block-2, Clifton, Karachi.
Ph: 35823685-7 Fax: 35823698
- 6 M/s. Proteina Enterprises,
Plot M, Begum Rabia Siddique Road,
Bahadurabad Commercial Area, Karachi.
Ph:34943825, 34933610 Fax: 34924323
- 7 M/s. Sitara Hamza (Pvt.) Ltd.,
601-602, Business Centre, Mumtaz Hassan
Rd.,
Karachi. Ph: 2413944, 2420620 Fax: 2415452

Accredited Advertising Agencies

- M/s. Art Techniques (Pvt.) Ltd.
(for HP Paper)
- M/s. Brain Child Production:
for 1 Kanal & 2 Kanal Villas
(M/s. Blitz cleared)
- M/s. Crosscheck Communications
- M/s. MCM Advertising
- M/s. Pirana Advertising (Pvt.)
Ltd.
- M/s. Synergy Advertising (Pvt.)
Ltd.
(for Daily Chicken)
- M/s. Think Tank Advertising

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As per our list, no other accredited agency appear to be handling account of the clients in question.
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II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Federal Urdu University of Arts, Sciences & Technology, (Karachi Campus) Gulshan-e-Iqbal, University Road, Karachi.	M/s. M Communications (Pvt.) Ltd. (<i>Provisional</i>)	M/s. Maxim Advertising Co. (Pvt.) Ltd.
2	M/s. Firdous Cloth Mills (Pvt.) Ltd., 2-K.M. Jaranwala Road, Khurrianwala, Faisalabad. Ph: 4362742-43 Fax: 4360742	M/s. The Brand Partnership (Pvt.) Ltd.	M/s. JWT Asiatic
3	M/s. Get Technologies E-149, Qazi Plaza, Walton Road, Lahore. UAN: 111-000-179	M/s. Synergy Advertising	M/s. Time & Space Media
4	M/s. Gul Ahmed Textile Mills Ltd., Plot No.H/7, Landhi Industrial Area, Karachi. UAN: 111-485-485, 111-486-486 Fax: 5019806	M/s. The Brand Partnership (Pvt.) Ltd.	M/s. Orient Advertising (Pvt.) Ltd.
5	M/s. MCR (Pvt.) Ltd., Franchise of Pizza Hut, 7th Floor, Shahnaz Arcade, Shaheed-e-Millat Road, Karachi. Ph: 4914000, 4140847 Fax: 4140848	M/s. The Brand Partnership (Pvt.) Ltd.	M/s. Synergy Advertising
7	M/s. Total Parco Pakistan Ltd., 11/1, Block-B, Model Town, Lahore. UAN: 111-709-709 Fax: 35843535	M/s. Red Communication Arts (Pvt.) Ltd.	M/s. Interflow Communications (Pvt.) Ltd.

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative</u>	<u>MBH</u>
1	M/s. Lalani & Associates, Suite # 901, Fortune Center, Shahrah-e-Faisal, 45-A, P.E.C.H.S., Block # 6, Karachi. Ph: 34389311-4 Fax: 34389315	<u>M/s. Synergy Advertising:</u> for UK Immigration <u>M/s. Awan Brand:</u> for other than UK Immigration	<u>M/s. Synchronize:</u> for UK Immigration
2	Ms. Pakarab Fertilizers Ltd., E-110, Khayaban-e-Jinnah, Lahore. Ph: 111-328-462 Fax: 36621389	<u>M/s. JWT Asiatic</u> for NP, CAN, UREA, Sarsabz, Fatima, Pakarab	<u>M/s. Group M</u> for Sarsabz, Fatima & Pakarab.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Dow University of Health Sciences, Office of the Director Planning & Development	<u>M/s. TNI Communication:</u> for Career Opportunity, Tender Notice & Addendum / Corrigendum Ads

Baba-e-Urdu Road, Karachi.
Ph: 9215754-57 Fax: 9216065

M/s. Kimco Advertising: for Admission Ads and Corporate Ads

Thanking You,

Yours faithfully,

-s/d-

Sarmad Ali
Secretary General