



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/10

February 09, 2023

To: **All Member Publications.**

Sub: **Provisional Restoration of Business for Govt. Advertisements (85/15 Policy) Only of M/s. Pirana Advertising (Pvt.) Ltd.**

Dear Sirs,

This refers our Circular No.APNS/2020/27 dated March 06, 2020 regarding suspension of the above accredited advertising agency.

We are pleased to inform you that the Executive Committee at its meeting held on February 07, 2023 considered the request of above agency for provisional restoration for Government Ads, released as per 85/15 policy only. The agency has made a down payment and offered a schedule of payment towards the reported dues of member publications.

The Executive Committee has therefore, decided to approve the request and provisionally restore the business of the above agency with immediate effect. Member publications are advised to accept **Government Advertisements (85/15 Policy) only** released by the above agency till further communication.

Please go through APNS website i.e. www.apns.com.pk for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director

APNS

ال پاکستان نیوز پیپر سوسائٹی