



All Pakistan Newspapers Society

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Ref. No. APNS/2011/51

March 09, 2011

To: **All Member Publications.**

All Accredited Advertising Agencies

Sub: **Restoration of Advertisements of Election Commission of Pakistan**

Dear Sirs,

Please refer to our Circular No. APNS/2011/39 dated February 18, 2011 regarding suspension of the business of the above clients on non-provision of bifurcation of account among advertising agencies on their panel.

We are pleased to inform you that the above clients has provided the bifurcation of account among advertising agencies.

We have therefore, decided to restore their business. Member publications are hereby advised to accept the advertisements of the above clients as per following arrangements:

M/s. Adreach Advertising (Pvt.) Ltd.

For Voter Registration and Electoral Rolls.

M/s. M Communications (Pvt.) Ltd.

For Voter Education during Election Campaigns.

M/s. Midas Communications (Pvt.) Ltd.

For Classified Advertisements.

(M/s. Orient Advertising cleared)

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director, APNS