



All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi
Tel: 35671256, 35671314 Fax: 35671310, email:apns@apns.com.pk, Web:www.apns.com.pk

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March 10, 2012

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Suspension of Federal Govt. Advertisements

Dear Sirs,

We have to inform you that the Federal Government has again failed to honor its commitments and guarantees to clear the dues of advertising agencies despite various reminders and notices.

The outstanding dues related to old dues for period 2000-2008, the devolved Ministries as well as the Ministry of Information & Broadcasting. We have therefore, decided to suspend all kinds of advertisements of Federal Government with effect from Monday, March 12, 2012.

We hereby advise all member publications / advertising agencies not to publish / release any ad of Federal Government departments / Ministries / Divisions / autonomous and semi-autonomous bodies under the control of Federal Government for the issues of Tuesday, Mach 13, 2012 onwards. Please note that in case of violation of this directive, we shall be constrained to take punitive action as per rules of the Society.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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