



All Pakistan Newspapers Society

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March 10, 2012

To: All Accredited Advertising Agencies

Sub: Contribution towards Construction of APNS House.

Dear Sirs,

We are pleased to inform you that the APNS has realized a long awaited dream by constructing a very important and prestigious project of the APNS House at Gulistan-e-Johar for the entire newspaper industry in the country that will serve every requirements of a modern and dynamic print media in Pakistan. The APNS House has been constructed on an area of 5500 sq.yrds to suit the requirements of the headquarters of the newspaper industry including facilities to hold seminars and symposia with latest presentation techniques. It also provides club house facilities to its members including newspapers and advertising agencies.

The APNS has invested energy, time and careful thought into the designing and establishment of the APNS House. The costs have partially been met from the support of the Federal Government and Sindh Government whereas a major amount has been spent from meager resources of the APNS.

You would appreciate that the APNS is not only a national organization of newspaper publishers but has significantly contributed towards the interests of the advertising agencies.

We, therefore, request you that as a business associate of long standing, kindly donate a sum of Rs.01 lac as your share towards the construction and maintenance cost of the project. The APNS has decided to place a plaque in the name of the donor agency at APNS Headquarters.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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