



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/32

March 9, 2022

**To: All Member Publications  
All Accredited Advertising Agencies**

**Sub: Suspension of Advertisements of M/s. The Vitamin Company**

Dear Sirs,

We have to inform you that M/s. The Vitamin Company have failed to clear the outstanding dues of M/s. Interlink Advertising (Pvt.) Ltd. and M/s. Midas Communication Pakistan (Pvt.) Ltd. respectively despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. The Vitamin Company through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS

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