



All Pakistan Newspapers Society

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Ref: APNS/2012/65

9-Apr-12

All Member Publications
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Kohsar Cadet College, Fateh Jang Road, Near: Qutbal Toll Plaza, Fateh Jang. Ph: 051-2295321	M/s. Advertising & Information Management
2	M/s. Moderates, 20-C, Lane 12, Off Khayaban-e-Ittehad, Phase II Extension, DHA, Karachi. Ph: 35313821-24 Fax: 35313832	M/s. Corporate & Marketing Communications
3	M/s. Tarseel (Pvt.) Ltd., Room No.405, 4th Floor, Beaumont Plaza, Civil Lines Quarters, Beaumont Road, Karachi. Ph: 35222743-45 Fax: 35222668	M/s. Firebolt63 <i>(for MAPA Spontex cleaning Tools brand and Tigex & NUK baby care brand)</i>
4	M/s. Ghani Builders & Developers (Pvt.) Ltd., Flat No.1-A, Plot No.1-C, Commercial Lane 5, Off Zam Zama Street DHA, Karachi. Ph: 35833524-27 Fax: 35301886	M/s. Hayder Ali Communications
5	M/s. Opera Apparel, Office # 7, 1st Floor, Ross Residentia, Main Canal Bank Road, Opp: Wafaqi Colony, Lahore. Ph: 042-35175865-6 Fax: 35220521	M/s. Interflow Communications
6	M/s. Lahore Transport Co. 4th Floor, IEP Building, Liberty Roundabout, Gulbert-III, Lahore. Ph: 042-35782764-66 Fax: 042-35782763	M/s. JWT Asiatic <i>[for inauguration of Bus Rapid Transit (BRT) System in Lahore]</i>
7	M/s. Teletec Mobile Suite # 1117, 11th Floor, Star City Mall, N.I. Lines Aga Khan III, Garden Road, Saddar, Karachi. Ph: 32294377-80	M/s. MAZ Advertising <i>(for Mobile Phone Brand Voice)</i>
8	M/s. Noble Enterprises, Suite # 308, 3rd Floor, Kohinoor Centre, Abdullah Haroon Road, Karachi. Ph: 32726747 Fax: 32700191	M/s. MCM Advertising
9	M/s. J.K. Dairies (Pvt.) Ltd., 79/CC-A, Commercial Area, Phase 4, DHA, Lahore. UAN: 111-226-455 Fax: 35694175	M/s. Modem4 (Pvt.) Ltd.

10 M/s. Herby Care, M/s. Orient Advertising (Pvt.) Ltd.
7C, Mezzanine Floor, 19th Commercial Street,
D.H.A. Phase II (Ext.), Karachi.
Ph: 35338672 Fax: 35338674

11 M/s. Pakistan Association for Mental Health, M/s. Spectrum Communications
13-Hilal-e-Ahmer House, Khayaban-e-Iqbal,
Clifton, Karachi. Ph: 35376349 Fax: 35831011

12 M/s. Premier Industrial Chemical M/s. Synergy Advertising
MFG Co. (Pvt.) Ltd.,
23-Ahmad Block, New Garden Town, Lahore.
Ph: 042-35885717-9 Fax: 35866084
(for Millin Tea Whitener)

13 M/s. Oil World (Pvt.) Ltd., M/s. The Brand Partnership
House No.177-A, S.M.C.H. Society,
Karachi. Ph: 34305271-78 Fax: 34305279
*for Barkat Cooking Oil & Banaspati
(Edible Oil & Ghee)*

14 M/s. Getronics Pakistan (Pvt.) Ltd., M/s. The Brand Partnership (Pvt.) Ltd.
Office # 23, 2nd Floor, Park Lane Tower,
172-Tufail Road, Lahore Cantt.
Ph: 042-36622422-24 Fax: 36622425

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Al Meezan Investment Management Ltd., Ground Flolor, Block-B, Finance & Trade Centre, Shahrah-e-Faisal, Karachi. UAN: 111-633-926 Fax: 35676143	M/s. Synergy Advertising	M/s. Awan Brand Communications
2	M/s. APL (Pvt.) Ltd., (Formerly M/s. APL Pakistan (Pvt.) Ltd.) Marine House, 29 Industrial Area, West Wharf, Karachi. Ph: 32314521 Fax: 2310900	No new agency appointed	M/s. Corporate & Marketing Communications (Pvt.) Ltd.
3	M/s. Asia Petroleum Ltd., PSO House, 1st Floor, Khayaban-e-Iqbal, Clifton, Karachi. Ph: 9203897-99 Fax: 9203896	No new agency appointed	M/s. BBCL (Pvt.) Ltd.,
4	M/s. City Supermarket, Plot # 85, Street # 10, I-9/2, Industrial Area, Islamabad. Ph: 051-4101093-5 Fax: 4430917	No new agency appointed	M/s. Manhattan Pakistan
5	M/s. Fast Management Consulants (Pvt.) Ltd., Commercial Plaza, 1st Floor, Suite Nos. 2 & 6, PCSIR Phase II, Near Shaukat Khanam Hospital, Lahore. UAN: 423-111-727 Fax: 3531684	M/s. Midas Communications	M/s. Interlink Advertising
6	M/s. Federal Urdu University of Arts Science & Technology, Office of the Regisar, University Road, Gulshan-e-Iqbal, Karachi.	M/s. G.H. Thaver & Co.	M/s. M Communications

7	M/s. FUJIFILM Pakistan (Pvt.) Ltd., 37-D, Block-6, PECHS, Karachi. Ph: 3442933	No new agency appointed	M/s. BBCL (Pvt.) Ltd.,
8	M/s. Gerry's Travel Agency (Pvt.) Ltd. Office 14-G, Clifton Centre, KDA Scheme 5, Clifton, Schon Circle, Karachi. Ph: 35873545-46	No new agency appointed	M/s. Jupiter Communications
9	M/s. Model Steel Enterprises (Pvt.) Ltd., Mominpur, G.T. Road, Lahore. Ph: 042-36545473	No new agency appointed	M/s. JWT Asiatic
10	M/s. Riphah International University, 274, (Old Supreme Court Building) Peshawar Road, Rawalpindi Catt. Ph: 111-510-510 Fax: 5567527	No new agency appointed	M/s. Adgroup (Pvt.) Ltd.
11	M/s. Sindh Education Foundation, Govt. of Sindh, Plot 9, Block 7, Kehkashan, Clifton 5, Karachi. UAN: 111-424-111 Fax: 99251652	M/s. Connect Marketing Communications	M/s. Orient Advertising
12	M/s. Sindh Madressatul Islam (SMI) University, Aiwan-e-Tijarat Road, Karachi. Ph: 99217501-3 Fax: 99217504	M/s. Maxim Advertising	M/s. Orient Advertising
13	M/s. Savoey Hotel, 237-A/3, Gurumanget Road, Gulberg III, Lahore. UAN: 111-58-7777 Fax: 35773042	M/s. Midas Communications	M/s. Interlink Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative Agencies</u>	<u>MBH</u>
1	M/s. Team A Ventures (Pvt.) Ltd., 1-1/2 P, Block-6, PECHS, Karachi. UAN: 111-485-766 Fax: 34537919	M/s. Contract for Mothercare and early Learning Centre, Next & Accessorize Crocs Crocs Timberland, Debenhams Pakistan and Monsoon.	M/s. T Media

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Habib Metropolitan Bank Ltd., 14th Floor, Saima Trade Towers 'A', I. I. Chundrigar Road, Karachi. Ph: 32271935-49 Fax: 32271950	M/s. D' Hamidi Partnership: for Corporate Advertising. M/s. G.H. Thaver & Co.: for other than Corporate and Consumer Products (Car Financing and Metro Izafa)
2	M/s. Pakistan Cricket Board, Gaddafi Stadium, Lahore. UAN: 111 22 77 77 Fax: 35711860	M/s. JWT Asiatic: for PR and Sponsorships, Research & Tracking Activities, T20 Cricket Campaign from March 22 to April 02, 2012. M/s. Interflow Communication: for Corporate, Image Buildings Local Tournaments and Tender Notices.

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S.No. **Client Name & Address**

Product/Area/ Agency

3 M/s. Punjab Industrial Estates,
(Development & Management Co.),
Commercial Area (North) Sundar Industrial
Estate, Raiwind Road, Lahore.
Ph: 042-35297203-6 Fax: 35297207

M/s. Manhattan Pakistan (Pvt.) Ltd.:
for Project Launch Campaigns
M/s. Adgroup (Pvt.) Ltd.:
for Image Building & Branding Campaign

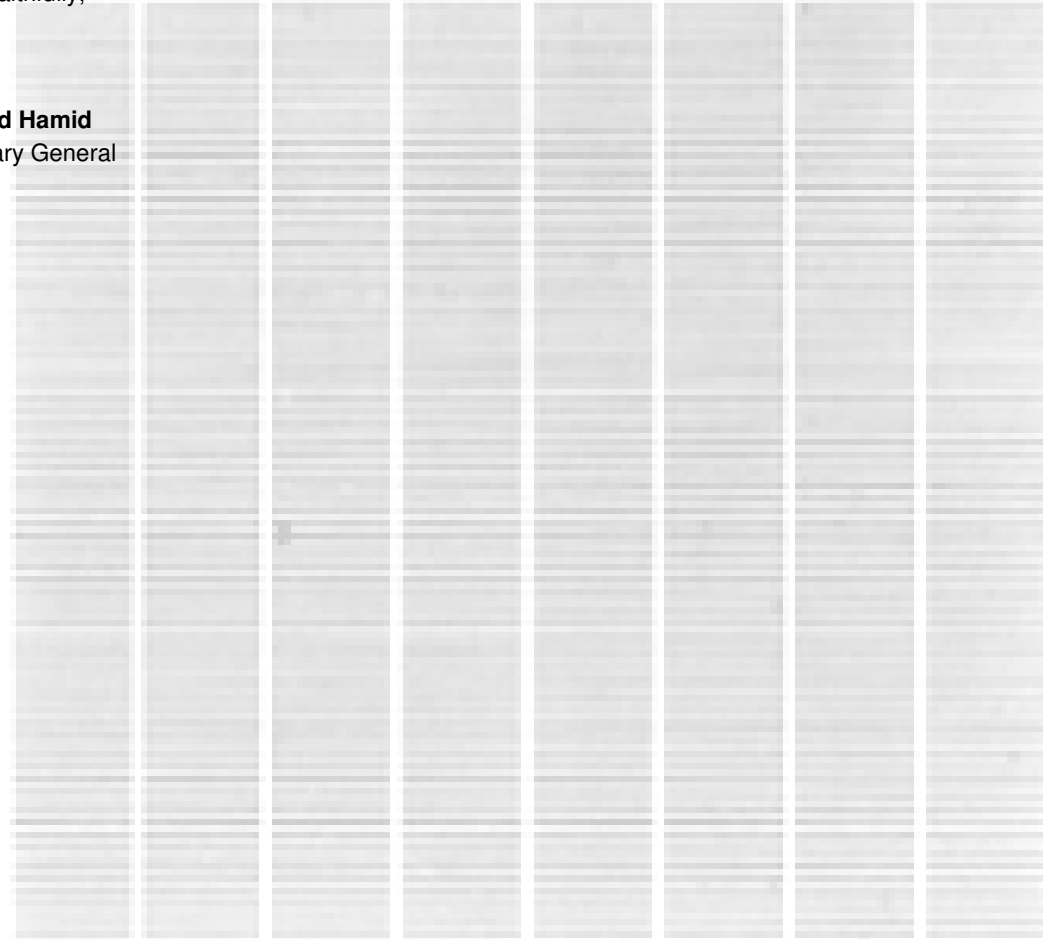
Thanking You,

Yours faithfully,

-s/d-

Masood Hamid
Secretary General

ALL PAKISTAN NEWSPAPERS SOCIETY



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