

## **All Pakistan Newspapers Society**

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2019/96

August 09, 2019

To: All Member Publications.

Sub: Provisional Restoration of Business of M/s. Pirana Advertising (Pvt) Ltd

Dear Sirs,

This refers our Circular No.APNS/2018/98 dated August 16, 2018 regarding suspension of the above accredited advertising agency.

We are pleased to inform you that the above agency has made part payment and provided us a schedule of payment towards the balance reported dues of member publications. The agency has agreed that member publications may retain their trade discount on future ads and adjust the same against their dues under intimation to APNS.

We have therefore, decided to provisionally restore the business of the above agency with immediate effect. Member publications are advised to accept the advertisements released by the above agency till further communication.

Please go through APNS website i.e. <u>www.apns.com.pk</u> for other agencies / clients under suspension.

Thanking you,

Yours faithfully.

( Sarmad Ali ) Secretary General

**APNS**