



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2016/124

September 9, 2016

To: **All Member Publications.
All Accredited Advertising Agencies.**

Sub: **Restoration of Advertisements of
The Pakistan Poverty Elevation Fund**

Dear Sirs,

Please refer our Circular No.APNS/2016/72 dated May 26, 2016 regarding suspension of ads of the Pakistan Poverty Elevation Fund on complaint of M/s. Channel 7 Communications (Pvt.) Ltd. for non-payment of their dues.

M/s. Channel 7 Communications (Pvt.) Ltd. have informed us that Pakistan Poverty Elevation Fund has cleared the outstanding dues and requested to restore their advertisements. We have therefore, decided to restore the ads of Pakistan Poverty Elevation Fund with immediate effect.

Member publications are hereby advised to accept the advertisements of the Pakistan Poverty Elevation Fund as usual.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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