



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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November 9, 2016

To: **All Member Publications**  
**All Accredited Advertising Agencies**

Sub: **Suspension of Advertisements of**  
1) **M/s. Capital Development Authority (CDA)**  
2) **M/s. Higher Education Commission (HEC)**

Dear Sirs,

We have to inform you that M/s. Capital Development Authority (CDA) have failed to clear the outstanding dues of M/s. The Circle Agency and M/s. Higher Education Commission (HEC) have failed to clear the outstanding dues of M/s. Channel 7 Communications despite our notices. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of the above clients through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

( Umer Mujib Shami )  
Secretary General  
APNS

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