



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/131

November 9, 2018

**To: All Member Publications  
All Accredited Advertising Agencies**

**Sub: Suspension of Advertisements of  
Hyderabad Electric Supply Company (HESCO)**

Dear Sirs,

We have to inform you that M/s. Hyderabad Electric Supply Company (HESCO) has failed to clear the outstanding dues of member publications as decided by the Arbitration Committee of the APNS despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of Hyderabad Electric Supply Company (HESCO) through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General  
APNS

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