



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2020/04

January 10, 2020

To: All Member Publications

Sub: Business Confirmation for Awards

Dear Sirs,

The Executive Committee of the APNS has decided to hold its Annual Awards Ceremony for the year 2017-2018. In this regard, we request you to inform us the gross amount of business placed in your publication by the following agencies (all clients) and the clients listed hereunder, during the period January 01, 2017 to December 31, 2017 and January 01, 2018 to December 31, 2018. This information is required to verify the claims made by these agencies / clients for the business awards.

**AGENCIES**

**Jan 01, 2017 to Dec 31, 2018**

Creative Junction (Pvt) Ltd	Rs.	_____
Interflow Communications (Pvt) Ltd	Rs.	_____
M. Communications (Pvt) Ltd	Rs.	_____
Midas (Pvt) Ltd	Rs.	_____
Midas Communications Pakistan (Pvt) Ltd	Rs.	_____
Orient Communications (Pvt) Ltd	Rs.	_____
Oktopus 360 Media (Pvt) Ltd	Rs.	_____
Synergy Advertising (Pvt) Ltd	Rs.	_____

**Client Public Sector**

**Jan 01, 2017 to Dec 31, 2018**

Pakistan State Oil	Interflow	Rs.	_____
Ministry of Interior	M. Comm	Rs.	_____
Federal Board of Revenue	M. Comm	Rs.	_____
Ministry of Information & Broad.	M. Comm	Rs.	_____
Election Commission of Pakistan	Midas Comm.	Rs.	_____
Ministry of Information & Broad.	Midas Comm.	Rs.	_____
Sui Southern Gas Company Ltd	Oktopus 360	Rs.	_____
National Bank of Pakistan	Synergy	Rs.	_____

**Client Private Sector**

**Jan 01, 2017 to Dec 31, 2018**

Pakistan Tobacco	Interflow	Rs.	_____
Pakistan Broadcasting Asso.	Interflow	Rs.	_____
Bahria Town	Midas (Pvt) Ltd	Rs.	_____
Pak Suzuki Motor Company Ltd	Orient Comm.	Rs.	_____
Sonraj Pakistan	Oktopus 360	Rs.	_____
Habib Metro Bank	Synergy	Rs.	_____

We shall be grateful if you will kindly inform us the gross amount of business placed by the above agencies and clients during the above mentioned periods latest by **20 January, 2020** positively.

Thanking you,

Yours faithfully

( **Sarmad Ali** )  
Secretary General  
A P N S