



All Pakistan Newspapers Society

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March 10, 2012

Most Important

To: All Member Publications

Sub: APNS Awards: Verification of Business placed by Agencies

Dear Sirs,

The Executive Committee of the APNS at its meeting held on March 04, 2012 has decided to hold its Annual Awards Ceremony in the last week of March 2012. The President of Pakistan, Mr. Asif Ali Zardari has been requested to be the chief guest.

We have to inform you that the accredited agencies have sent their entries for business awards in different categories. In this regard, we request you to inform us the gross amount of business placed by the following agencies and the clients listed hereunder in your publication during the period from 1st January, 2011 to 31st December, 2011. This information is required to verify the claims made by these agencies / clients for the business awards.

Agencies

1. Channel 7 Communications (Pvt) Ltd	Rs.....
2. Interflow Communications (Pvt) Ltd	Rs.....
3. Midas (Pvt) Ltd Lahore	Rs.....
4. Midas Communications (Pvt) Ltd	Rs.....
5. Orient Advertising (Pvt) Ltd	Rs.....
6. Synergy Advertising (Pvt) Ltd	Rs.....
7. X Nine Communications	Rs.....

Clients Public Sector

1. Benazir Incom Support Programme (BISP)	Midas Lhr	Rs.....
2. Civil Aviation Authority	Interflow	Rs.....
3. House Building Finance	Interflow	Rs.....
4. Ministry of Information	Orient Adv	Rs.....
5. National Bank of Pakistan	Synergy Adv	Rs.....
6. Oil & Gas Development Company (OGDCL)	Midas Comm	Rs.....
7. Pakistan State Oil	Interflow	Rs.....

Clients Private Sector

1. Burj Bank	Interflow	Rs.....
2. Eden Housing Limited	Midas Lhr	Rs.....
3. Pak Telecom Mobile (Ufone)	Interflow	Rs.....
4. Pakistan Mobile Communications (Mobilink)	Orient Adv	Rs.....
5. Pakistan Telecommunication Corp (PTCL)	Midas Comm	Rs.....
6. Roots School System	Channel 7	Rs.....
7. Skin Care Company	Interflow	Rs.....
8. Summit Bank Ltd	Synergy Adv	Rs.....

We shall be grateful if you will kindly inform us the gross amount of business placed by the above agencies and clients during the above mentioned period latest by Saturday, March 17, 2012 positively.

Thanking you,

Yours faithfully

-s/d-

(Sarmad Ali)
Secretary General