



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/30

March 10, 2017

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Advertisements of Illegal Public-Sale Projects

Dear Sirs,

We have been approached by the Sindh Building Control Authority (SBCA) regarding publication of advertisements of illegal Public-Sale Projects wherein it has been maintained that a number of advertisements of multi-storey, high-rise buildings and open-plot housing schemes launched by private builders & developers are being published in the newspapers without NOC of Sindh Building Control Authority which is a violation of law and requested us to hold the above nature ads without NOC of SBCA.

Member publications are hereby advised not to accept / release such advertisements without NOC of Sindh Building Control Authority (SBCA).

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

ال پاکستان نیوز پیپرز سوسائٹی