

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/33

April 10, 2018

To: All Member Publications

Sub: Report on Dishonoured Cheques

Dear Sirs,

The Office Bearers for the year 2018-19 have taken a serious note of the complaints by some member publications over the delay of payment against the reported dishonoured cheques issued by advertising agencies. It has been decided that top priority will be accorded in clearance of dishonoured cheques issued by agencies which are required to make payment within 48 hours against the dishonoured cheques reported to the APNS Secretariat. In case, any agency fails to make payment against its dishonoured cheques within the stipulated period, it will be suspended without any further notice.

We request our member publications to send us a statement of the reported dishonoured cheques which have not yet been cleared by the agencies with the following information:

Name of Agency	Amount	Date of D/Ch.	Clearance Period	Date of Report to APNS
Thanking you,				
Yours faithfully,				
-s/d-				
(Dr. Tanvir A. Tahi	r)			
Executive Director				
APNS				
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