



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/111

10-Aug-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sabirs' Poultry (Pvt.) Ltd. 17-F, Model Town, Lahore. Ph: 042-35948901-10 Fax: 35948919	M/s. Brainchild Communications
2	M/s. New Green Land Services, Near: Askari Check Post, Airport Road, Quetta. Ph: 081-2016660, 2036660	M/s. Interflow Communications (for Balochistan Askari Mall and Quetta Askari Mall)
3	M/s. Muqheet Brothers, (Zauq Tea) S F Unite 41, S.I.T.E., Industrial Area, Karachi. Ph: 32595456	M/s. Marksman Advertising
4	M/s. Pakland Builders, Office No.16, 2nd Floor, Mustafa Mansion, Double Road, F-10 Markaz, Islamabad. Ph: 051-2104374	M/s. Promoters Advertising
5	M/s. Chaudhry Siddique Residencia, Main Canal Road, Near: Kashmir Bridge, Faisalabad.	M/s. Revolution Media
6	M/s. Pakistan Kidney and Liver Institute & Research Centre, 30 E-1, Gulberg III, Lahore. Ph: 042-35775023 Fax: 35775047	M/s. The Brand-Ache Communications
7	M/s. Mall Pakistan, D-46, Block-5, KDA Scheme 5, Clifton, Karachi. UAN: 111-840-840 Fax: 35831013	M/s. The D' Hamidi Partnership (for Corporate Ads)
8	M/s. Vision Alliance, Office # 655, Street # 41, E-11/3, Islamabad. Ph: 2222199 Fax: 2222028	M/s. Xposure Advertising (For Rayyan Residency DHA Islamabad)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Frontier Foundry (Pvt.) Ltd.	No new agency appointed	M/s. JWT Asitic
2	M/s. The Services Group, Islamabad	No new agency appointed	M/s. Red Communications
3	M/s. Wareesa Industry (Pvt.) Ltd., Plot No.72, Timber Market, Ravi Road, Lahore. UAN: 111-335-893 Fax: 37707131	M/s. Firebolt63 (Pvt.) Ltd. (for Delux Shoes, Reef Land Shoes, all sub brands and Corporate Ads)	M/s. Synergy Advertising

III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Islamabad Electric Supply Co. Ltd.,
IESCO Head Office,
Street 40, G-7/4, Islamabad.
Ph: 051-9252937-39
Fax: 051-9252889

M/s. Manhattan Communications: for Manager Material Management, Development, Finance Director, Islamabad and Rawalpindi Circle.

M/s. Midas Communication: for Computer, Operation, Customer Service Directorate, Jhelum Circle & Display Ads.

M/s. Interflow Communications: for Civil Division, Planning, Property Management Cell and Chakwal Circle.

M/s. The Circle Agency: for VEC, HR & Admin, Legal, Company Secretary and Rawalpindi Circle.

2 M/s. Karachi Port Trust,
Public Relations Department,
Karachi.

M/s. Manhattan Communications: for Classified Ads of Mechanical and Electrical Engineering, Management Information System, Marine Pollution Control and Planning and Development Departments and Display Ads and KPT Supplements.

M/s. Oktopus 360 Media: for Classified Ads of Stores, Traffic, Port (DC), Port Safety, Chief Engineering, Estate, Human Resources, Accounts, Finance, Legal, Medical Department and Port Security Force Departments.

M/s. X Nine Communications: for Classified Ads of Organization Development, Industrial Relations and Welfare, Port Civil Defence, Inquiry Cell, Education, Anti-Encroachment Cell, Port Fire Office, Archive Cell, Library, Coordination and Sports Departments.

Thanking you,

Yours faithfully,



(S.M. Munir Jilani)
Acting Secretary General
APNS

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