



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2021/97

November 10, 2021

To: All Member Publications

Sub: Advertisement Dues against Federal and Provincial Governments

Dear Sirs,

We have been consistently approached by member publications that their dues against advertisements released by Information Departments of Federal and Provincial Governments, are not being paid and huge amounts are outstanding against these governments. We have, therefore, decided to take appropriate action to recover the outstanding dues from the respective governments.

In this regard, we need to update our record pertaining to the outstanding dues against the Information Departments of Federal as well as Provincial Governments for the period upto October 31, 2021. You are therefore, requested to immediately send us a complete statement of your outstanding dues to APNS as per following format through e-mail at apns@apns.com.pk or hard copy by courier.

| <u>RO #</u> | <u>Date</u> | <u>Name of Departments</u> | <u>Classified</u> | <u>Display / SPL</u> | <u>Amount</u> |
|-------------|-------------|----------------------------|-------------------|----------------------|---------------|
|-------------|-------------|----------------------------|-------------------|----------------------|---------------|

In case of Sindh Government, please provide information as per following format :

| <u>RO #</u> | <u>Date</u> | <u>Name of Deptt.</u> | <u>Budgeted Dues</u> | <u>Non-Budgeted Dues</u> | <u>Ad Agency</u> (In Case of Display) | <u>Amount</u> |
|-------------|-------------|-----------------------|----------------------|--------------------------|--|---------------|
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We shall be grateful, if you will kindly expedite your statement of outstanding dues against Federal and Provincial Governments as per above formats by November 24, 2021 positively.

Please note that if a member publication does not provide the above information by the stipulated date, the APNS will not be responsible for recovery of their dues.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director

APNS