



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2019/03

11-Jan-19

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Provost Tourism Services (Pvt.) Ltd. Office No.1, 27-B-1/5, Chandni Chowk, Satellite Town, Rawalpindi. Ph: 4906873-5	M/s. Ad World (Pvt.) Ltd.
2	M/s. Interior Testing Services Pakistan, Aamir Arcade, 1235 Basement, Main Service Road, I-10/4, Islamabad. Ph: 051-4441235	M/s. Channel 7 Communications
3	M/s. ChenOne Mall, Okara Cantt. Main Multan Road, Near: Al Bark Check Post, Okara, Cantt.	M/s. Manhill Advertising <i>through M/s. Star Marketing</i>
4	M/s. Central Mall, Plot No.7, Survey No.498, Saddar Road, Adjacent to State Bank of Pakistan, Saddar, Peshawar	M/s. Manhill Advertising <i>through M/s. Star Marketing</i>
5	M/s. Ev-Technologies Consultant, DC-4, Shop No.9, Block-8, Dean Arcade, Clifton, Karachi. Ph: 35866582	M/s. Oktopus 360 Media
6	M/s. The Launderette, Plot No.211, St. # 07, I-9/2, Islamabad.	M/s. Orient Communications
7	M/s. Hyundai Nishat Motor (Pvt.) Ltd., 1-B, Aziz Avenue, Canal Bank Road, Gulberg V, Lahore. Ph: 042-35717090-6 Fax: 35717239	M/s. Synergy Advertising
8	M/s. Commander Builders (SMC-Pvt.) Ltd., Plot No. Commercial 5/2, Sector 40, Scheme-33, Off. Jinnah Avenue, Malir Cantonment Area, Karachi. Ph: 34170002-5	M/s. Synergy Advertising <i>(for Commander City)</i>
9	M/s. M3 Technologies Pakistan (Pvt.) Ltd., 614, 6th Floor, Continental Trade Centre, Block-8, Clifton, Karachi. Ph: 35302983-88 Fax: 35302990	M/s. TNI Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Tri-gen Pharma Int'l. (Pvt.) Ltd., 301-B, Lakson Square III, Sarwar Shaheed Road, Karachi. Ph: 35655581-3 Fax: 35655585	M/s. Manhattan Communication	M/s. Manhattan International
2	M/s. Dairy Land (Pvt.) Ltd., Plot No.151, Sector-23, Korangi Industrial Area, Karachi. Ph: 35113881	M/s. Fourays Advertising	M/s. Sundial Advertising
3	M/s. Qatar Airways, 1st Floor, Technology Park, ST-08, Shahrah-e-Faisal, Karachi. UAN: 111-310-310	M/s. Orient Communications	M/s. Manhattan Communication M/s. Media Axis

4 M/s. Royal Residencia (Pvt.) Ltd., M/s. Difference (Pvt.) Ltd., M/s. 4 Square
Royal Residencia Housing Scheme, Communication
New Defence Road, Lahore. UAN: 111-001-002

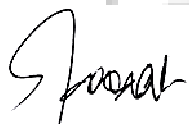
III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. FINCA Microfinance Bank Ltd., 387-E, Johar Town, Lahore. Ph: 35222852-3 Fax: 35222851	M/s. Group M Pakistan (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Allama Iqbal Open University, Department of Mass Communication, Islamabad. Ph: 051-9250076	<p>M/s. Kenad (Pvt.) Ltd.: for first and second time of Admission Notices for Spring Semester.</p> <p>M/s. Manhattan Communication: for Third and Fourth Time of Admission Notices for Spring Semester.</p> <p>M/s. TNI Communications: for First and Second Time of Admission Notices for Autumn Semester.</p> <p>M/s. Channel 7 Communications: for Third and Fourth Time of Admission Notices for Autumn Semester.</p> <p>(M/s. Midas Communication, M/s. Linkier Communication and M/s. M Communications cleared)</p>
2	M/s. National Disaster Management Authority, Prime Minister's Office, Govt. of Pakistan, Islamabad.	<p>M/s. Midas Communications Pakistan: for Recruitments / Situations Vacant.</p> <p>M/s. TNI Communications: for Tender Notices.</p> <p>M/s. M Communications: for Expression of Interest.</p> <p>M/s. Gray Matter Communications: for Public / Auction / Show Cause and other Notices. (Except Tender Notices)</p> <p>(M/s. Channel 7 and M/s. Manhattan Communications cleared)</p>

Thanking you,



(Sarmad Ali)
Secretary General

APNS

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