

## **All Pakistan Newspapers Society**

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/20

February 11, 2015

**To:** All Member Publications

All Accredited Advertising Agencies

**Sub:** Suspension of Advertisements of

1. M/s. Professional Institute of Pakistan (PIP)

2. M/s. Career Information Network (CIN)

Dear Sirs,

We have to inform you that M/s. Professional Institute of Pakistan (PIP) and M/s. Career Information Network (CIN) have failed to clear the outstanding dues of M/s. Interlink Advertising (Pvt.) Ltd. and M/s. Midas Communications Pakistan (Pvt.) Ltd. respectively despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. Professional Institute of Pakistan (PIP) and M/s. Career Information Network (CIN) through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali) Secretary General