



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2020/30

11-Mar-20

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Lakhani Properties, 402-403, 4th Floor, Batool Arcade, SB-4, Block 13-B, Main University Road, Gulshan-e-Iqbal, Karachi.	M/s. Cross Check Communications
2	M/s. Hyper Mall, Pishtakhara Chowk. Ring Road, Dilawar Abad, Peshawar.	M/s. Manhill Advertising (for Project Hyper Mall, Peshawar. through M/s. Star Marketing)
3	M/s. Model Projects (Pvt.) Ltd., Office No.11, Razia Sharif Plaza, Blue Area, Islamabad.	M/s. Manhill Advertising (for Project Islamabad, Model Town through M/s. Star Marketing)
4	M/s. Zam Zam Estate Marketing, Near: Khera Chowk, Budhla Road, Southern Bypass, Multan.	M/s. Manhill Advertising (for Project Royal Grace City, Multan through M/s. Star Marketing)
5	Dr. Ziauddin Hospital, Block-B, North Nazimabad, Karachi. Ph: 36648237-9	M/s. Marksman Advertising
6	M/s. ECO Prime, 97, Street No.12, Cavalry Ground, Lahore Cantt. Ph: 042-36681963	M/s. Revolution Media
7	M/s. Alley Network System (Pvt.) Ltd. (Alley Group of Colleges) 13-B, Block E-2, Gulberg III, Lahore.	M/s. Revolution Media
8	M/s. Ilma University, (Formerly Institute of Business & Technology) Main Ibrahim Hyderi Road, Korangi Creek, Karachi. Ph: 35091872, 35120463	M/s. Synergy Advertising (for Admissions and Events Ads)
9	M/s. Genco Holding Co. Ltd., 1st Floor, OPF Building, G-5/2, Shahrah-e-Jumhuriat, Islamabad. Ph: 9217601 Fax: 9217602	M/s. The Circle Agency (for Tender Notices)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Pakistan Public Works Department, Central Civil Division, Government of Pakistan, House No.B-15, Scheme No.II, Satellite Town, Near: A.J. College, Mirpurkhas. Ph: 0233-9290173 Fax: 825171	M/s. Oktopus 360 Media	M/s. X Nine Communications

2	M/s. Hudson Pharma (Pvt.) Ltd., 24 Bangalore Town, Main Shahrah-e-Faisal, Karachi.	M/s. MCM Advertising	M/s. Connect Marketing
3	M/s. Al Baraka Bank (Pakistan) Ltd., Trade Center, 3rd Floor, I.I. Chundrigar Road, Karachi. UAN: 111-113-442	M/s. Spectrum Communications	M/s. Synergy Advertising
4	M/s. Liaquat College of Medicine & Dentistry,	No New Agency Appointed	M/s. Solution 1

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Adam Milk Foods (Pvt.) Ltd., 2-KM, Multan Road, Sahiwal. Ph: 040-4502334	M/s. Adcom Media (Pvt.) Ltd.
2	M/s. Ontex Pakistan (Pvt.) Ltd. Suite No.402, 4th Floor, Parsa Tower, Main Shahrah-e-Faisal, Karachi. Ph: 34150870-2 Fax: 3432692	M/s. Adcom Media (Pvt.) Ltd. (M/s. Adcom Pvt. Ltd. cleared)

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Karakoram International University, Directorate of Public Relations, Gilgit Baltistan, Ph: 0581-960045 Fax: 960045	<u>M/s. The Brand Partnership:</u> for Tender Notices, Pre-Qualification, Show Cause and Auction Notices. <u>M/s. Message Communication:</u> for Admission Notice, Job Notice, Display Ads and Supplements. (M/s. Midas Communications cleared)
2	M/s. National Transmission & Despatch Company Ltd., (NTDC) G-63, WAPDA House, Lahore. Ph: 042-99204881 Fax: 042-99204882	<u>M/s. Message Communication:</u> for Material Procurement and Management NTDC (MP&M). <u>M/s. Creative Junction:</u> for GM Protect Development (North) / South (PD/GSC) NTDC EHV-I & EHV-II. <u>M/s. Interlink Advertising:</u> for HR, Company Secretary, NPCC, ESIC NTDC, PEPCO & PITC. <u>M/s. Revolution Media:</u> for GM Asset Management (North / South) NTDC (Civil Construction)

Thanking you,

Yours faithfully,



(Sarmad Ali)
Secretary General

APNS