



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2020/37

11-Apr-20

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Zonergy (TIANJIN) Co. Ltd., 24-A Tech Society, Canal Bank Road, New Campus, Lahore. Ph: 042- 35295395	M/s. Enhancerz Communications
2	M/s. Metropolitan Corporation Islamabad, Room No.3, Mayor Secretariat, G-6 Markaz, Islamabad. Ph: 051-9217336	M/s. Manhattan Communications
3	M/s. The Benazir Bhutto Shaheed University of Technology and Skill Development Khairpur Mirs, Ph: 0243-9280167 Fax: 9280171	M/s. Synergy Advertising
4	M/s. Blue World City, Cam Arcade, Main GT Road, Soan Camp, Near: Bahria Town, Phase 7, Entrance Gate, Rawalpindi. Ph: 051-4917352, 4917353	M/s. The Brand Partnership
5	M/s. Concept Fertility Centre, 21-L, Gulberg III, Near: Model Town, Metro Bus Station, Main Ferozpur Road, Lahore. Ph: 042-35880831-34	M/s. Unity Advertising & Marketing

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Pakistan Engineering Council, Ataturk Avenue (East), G-5/2, Islamabad. PABX: 051-2829296 Fax: 2276224	M/s. Smart Ways Communications	M/s. Red Communications
2	M/s. Honda Atlas Cars (Pakistan) Ltd.,	No new agency appointed	M/s. JWT Asiatic / M/s. T Media

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Defence Housing Authority Peshawar Khyber Road, Peshawar Cantt. Ph: 091-5613786, 768814	M/s. Synchronize Media (Pvt.) Ltd.
2	M/s. Upfield Pakistan (Pvt.) Ltd., Tenancy # 3, 10th Floor, Sky Tower-A, Dolmen City, Block-04, Scheme-05, Clifton, Karachi.	M/s. Group M Pakistan (Pvt.) Ltd.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General